

Germany Gyms, Health and Fitness Clubs Market Summary, Competitive Analysis and Forecast, 2017-2026

https://marketpublishers.com/r/GBC1F220B07BEN.html

Date: November 2022

Pages: 30

Price: US\$ 350.00 (Single User License)

ID: GBC1F220B07BEN

Abstracts

Germany Gyms, Health and Fitness Clubs Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Gyms, Health & Fitness Clubs in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The gyms, health & fitness clubs market refers to clubs that provide exercise facilities such as weight and exercise machines, fitness classes, personal training and other services such as health and beauty facilities, food and drink, clothing and equipment, designed for users to improve and maintain their physical health. Market revenues are calculated as the membership fees paid to clubs. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The German gyms, health & fitness clubs market had total revenues of \$2.6bn in 2021, representing a compound annual rate of change (CARC) of -14.6% between 2016 and 2021.



0

The value of the German gyms, health & fitness clubs market declined by 46.4% in 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the gyms, health & fitness clubs market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the gyms, health & fitness clubs market in Germany

Leading company profiles reveal details of key gyms, health & fitness clubs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany gyms, health & fitness clubs market with five year forecasts

REASONS TO BUY

What was the size of the Germany gyms, health & fitness clubs market by value in 2021?

What will be the size of the Germany gyms, health & fitness clubs market in 2026?

What factors are affecting the strength of competition in the Germany gyms, health & fitness clubs market?

How has the market performed over the last five years?

What are the main segments that make up Germany's gyms, health & fitness clubs market?







Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

3.1. Market value

4 MARKET SEGMENTATION

4.1. Geography segmentation

5 MARKET OUTLOOK

5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players?



- 7.2. What strategies do leading players follow?
- 7.3. What trends have impacted the market?
- 7.4. Have there been any notable mergers/acquisitions in recent years?

8 COMPANY PROFILES

8.1. Cleverfit GmbH

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: Germany gyms, health & fitness clubs market value: \$ billion, 2016–21
- Table 2: Germany gyms, health & fitness clubs market geography segmentation: \$

billion, 2021

- Table 3: Germany gyms, health & fitness clubs market value forecast: \$ billion, 2021-26
- Table 4: Cleverfit GmbH: key facts
- Table 5: Cleverfit GmbH: Key Employees
- Table 6: Germany size of population (million), 2017–21
- Table 7: Germany gdp (constant 2005 prices, \$ billion), 2017-21
- Table 8: Germany gdp (current prices, \$ billion), 2017–21
- Table 9: Germany inflation, 2017-21
- Table 10: Germany consumer price index (absolute), 2017–21
- Table 11: Germany exchange rate, 2017-21



List Of Figures

LIST OF FIGURES

- Figure 1: Germany gyms, health & fitness clubs market value: \$ billion, 2016-21
- Figure 2: Germany gyms, health & fitness clubs market geography segmentation: % share, by value, 2021
- Figure 3: Germany gyms, health & fitness clubs market value forecast: \$ billion, 2021–26
- Figure 4: Forces driving competition in the gyms, health & fitness clubs market in Germany, 2021
- Figure 5: Drivers of buyer power in the gyms, health & fitness clubs market in Germany, 2021
- Figure 6: Drivers of supplier power in the gyms, health & fitness clubs market in Germany, 2021
- Figure 7: Factors influencing the likelihood of new entrants in the gyms, health & fitness clubs market in Germany, 2021
- Figure 8: Factors influencing the threat of substitutes in the gyms, health & fitness clubs market in Germany, 2021
- Figure 9: Drivers of degree of rivalry in the gyms, health & fitness clubs market in Germany, 2021



I would like to order

Product name: Germany Gyms, Health and Fitness Clubs Market Summary, Competitive Analysis and

Forecast, 2017-2026

Product link: https://marketpublishers.com/r/GBC1F220B07BEN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GBC1F220B07BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



