

Germany Games Consoles Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/GEF03A393027EN.html>

Date: February 2023

Pages: 52

Price: US\$ 350.00 (Single User License)

ID: GEF03A393027EN

Abstracts

Germany Games Consoles Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Games Consoles in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The games consoles market consists of the total revenues generated by Nintendo, Microsoft and Sony through the sale of their console platforms including their respective home entertainment consoles, their handheld models and realised back in 2017 hybrid models.

The German games consoles market had total revenues of \$0.9billion in 2022, representing a compound annual growth rate (CAGR) of 9.2% between 2017 and 2022.

Market consumption volumes declined with a CAGR of -6.4% between 2017 and 2022, to reach a total of 2,048.0 thousand units in 2022.

In 2022, the games consoles market in Germany witnessed slowdown in demand. Factors impeding demand growth include the economic downturn and

a shift in consumer preferences as a result of easing lockdowns.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the games consoles market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games consoles market in Germany

Leading company profiles reveal details of key games consoles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany games consoles market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany games consoles market by value in 2022?

What will be the size of the Germany games consoles market in 2027?

What factors are affecting the strength of competition in the Germany games consoles market?

How has the market performed over the last five years?

How large is Germany's games consoles market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do leading players follow?
- 7.4. Have there been new console releases in recent years?
- 7.5. What companies are disrupting the game console market?
- 7.6. How have leading players responded to market disruption?

8 COMPANY PROFILES

- 8.1. Sony Corporation
- 8.2. Microsoft Corporation
- 8.3. Nintendo Co., Ltd.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany games consoles market value: \$ million, 2017-22(e)

Table 2: Germany games consoles market volume: thousand units, 2017–22(e)

Table 3: Germany games consoles market category segmentation: % share, by value, 2017–2022(e)

Table 4: Germany games consoles market category segmentation: \$ million, 2017-2022

Table 5: Germany games consoles market geography segmentation: \$ million, 2022(e)

Table 6: Germany games consoles market value forecast: \$ million, 2022-27

Table 7: Germany games consoles market volume forecast: thousand units, 2022–27

Table 8: Germany games consoles market share: % share, by value, 2022(e)

Table 9: Sony Corporation: key facts

Table 10: Sony Corporation: Annual Financial Ratios

Table 11: Sony Corporation: Key Employees

Table 12: Sony Corporation: Key Employees Continued

Table 13: Microsoft Corporation: key facts

Table 14: Microsoft Corporation: Annual Financial Ratios

Table 15: Microsoft Corporation: Key Employees

Table 16: Microsoft Corporation: Key Employees Continued

Table 17: Nintendo Co., Ltd.: key facts

Table 18: Nintendo Co., Ltd.: Annual Financial Ratios

Table 19: Nintendo Co., Ltd.: Key Employees

Table 20: Germany size of population (million), 2018–22

Table 21: Germany gdp (constant 2005 prices, \$ billion), 2018–22

Table 22: Germany gdp (current prices, \$ billion), 2018–22

Table 23: Germany inflation, 2018–22

Table 24: Germany consumer price index (absolute), 2018–22

Table 25: Germany exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Germany games consoles market value: \$ million, 2017-22(e)

Figure 2: Germany games consoles market volume: thousand units, 2017–22(e)

Figure 3: Germany games consoles market category segmentation: \$ million, 2017-2022

Figure 4: Germany games consoles market geography segmentation: % share, by value, 2022(e)

Figure 5: Germany games consoles market value forecast: \$ million, 2022-27

Figure 6: Germany games consoles market volume forecast: thousand units, 2022–27

Figure 7: Forces driving competition in the games consoles market in Germany, 2022

Figure 8: Drivers of buyer power in the games consoles market in Germany, 2022

Figure 9: Drivers of supplier power in the games consoles market in Germany, 2022

Figure 10: Factors influencing the likelihood of new entrants in the games consoles market in Germany, 2022

Figure 11: Factors influencing the threat of substitutes in the games consoles market in Germany, 2022

Figure 12: Drivers of degree of rivalry in the games consoles market in Germany, 2022

Figure 13: Germany games consoles market share: % share, by value, 2022(e)

I would like to order

Product name: Germany Games Consoles Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/GEF03A393027EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GEF03A393027EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970