

# Germany Furniture and Floor Coverings Retail Market to 2027

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## Abstracts

### Germany Furniture and Floor Coverings Retail Market to 2027

#### Summary

Furniture & Floor Coverings Retail in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

The floorcovering segment includes carpets, mats, rugs, carpet tiles, hard tiles, vinyl and linoleum flooring, laminates, and wood flooring.

The German furniture & floor coverings retail market had total revenues of \$49.3 billion in 2022, representing a compound annual growth rate (CAGR) of 2.8% between 2017 and 2022.

The furniture segment accounted for the market's largest proportion in 2022, with total revenues of \$44.3 billion, equivalent to 89.9% of the market's overall value.

Growth in the furniture & floor coverings market during the historic period was driven by increased urbanization activity, increased purchasing power of consumers, and a rapid focus on home interiors that was influenced by a rise in

social media activity.

## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the furniture & floor coverings retail market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings retail market in Germany

Leading company profiles reveal details of key furniture & floor coverings retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany furniture & floor coverings retail market with five year forecasts by both value and volume

## Reasons to Buy

What was the size of the Germany furniture & floor coverings retail market by value in 2022?

What will be the size of the Germany furniture & floor coverings retail market in 2027?

What factors are affecting the strength of competition in the Germany furniture & floor coverings retail market?

How has the market performed over the last five years?

How large is Germany's furniture & floor coverings retail market in relation to its regional counterparts?

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