

# Germany Furniture and Floor Coverings Retail Market Summary, Competitive Analysis and Forecast, 2016-2025

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## Abstracts

Germany Furniture and Floor Coverings Retail Market Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

Furniture & Floor Coverings Retail in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The furniture & floor coverings market consists of the following two segments: furniture and floor coverings.

The German furniture & floor coverings market had total revenues of \$48.1bn in 2020, representing a compound annual growth rate (CAGR) of 1.5% between 2016 and 2020.

Home furniture and floorcoverings specialists account for the largest proportion of sales in the German furniture & floor coverings market in 2020, sales through this channel generated \$37.8bn, equivalent to 78.8% of the market's overall value.

The German market accounts for 27.2% of the European market, making it the

largest in the region.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings retail market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings retail market in Germany

Leading company profiles reveal details of key furniture & floor coverings retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany furniture & floor coverings retail market with five year forecasts

## REASONS TO BUY

What was the size of the Germany furniture & floor coverings retail market by value in 2020?

What will be the size of the Germany furniture & floor coverings retail market in 2025?

What factors are affecting the strength of competition in the Germany furniture & floor coverings retail market?

How has the market performed over the last five years?

What are the main segments that make up Germany's furniture & floor coverings retail market?

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