

Germany Functional Drinks Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Functional Drinks in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The functional drinks market consists of retail sale of sports drinks and energy drinks. Sports drinks are defined as drinks with performance-enhancing properties, described as 'isotonic', 'hypertonic' or 'hypotonic'. Energy drinks are defined as those with energy-enhancing properties; mainly carbonated and containing stimulants such as caffeine, taurine, guarana, glucuronolactone, yerba mate, along with glucose syrup (corn syrup) and maltodextrin. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2022 exchange rates.

The German Functional Drinks market had total revenues of \$6,612.2 million in 2022, representing a compound annual growth rate (CAGR) of 13.3% between 2017 and 2022.

Market consumption volume increased with a CAGR of 5.9% between 2017 and 2022, to reach a total of 1,123.4 million liters in 2022.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 8.7% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$10,022.8 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the functional drinks market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the functional drinks market in Germany

Leading company profiles reveal details of key functional drinks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany functional drinks market with five year forecasts

Reasons to Buy

What was the size of the Germany functional drinks market by value in 2022?

What will be the size of the Germany functional drinks market in 2027?

What factors are affecting the strength of competition in the Germany functional drinks market?

How has the market performed over the last five years?

What are the main segments that make up Germany's functional drinks market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the German functional drinks market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022)?
- 7.4. Which companies market shares have suffered in the last 5 years (2017-2022)?
- 7.5. What are the most popular brands in the German functional drinks market?

8 COMPANY PROFILES

- 8.1. Red Bull GmbH
- 8.2. Monster Beverage Corp
- 8.3. PepsiCo Inc
- 8.4. MBG International Premium Brands GmbH

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany functional drinks market value: \$ million, 2017-22
- Table 2: Germany functional drinks market volume: million liters, 2017-22
- Table 3: Germany functional drinks market category segmentation: % share, by volume, 2017-2022
- Table 4: Germany functional drinks market category segmentation: million liters, 2017-2022
- Table 5: Germany functional drinks market geography segmentation: \$ million, 2022
- Table 6: Germany functional drinks market distribution: % share, by volume, 2022
- Table 7: Germany functional drinks market value forecast: \$ million, 2022-27
- Table 8: Germany functional drinks market volume forecast: million liters, 2022-27
- Table 9: Germany functional drinks market share: % share, by volume, 2022
- Table 10: Red Bull GmbH: key facts
- Table 11: Red Bull GmbH: Key Employees
- Table 12: Monster Beverage Corp: key facts
- Table 13: Monster Beverage Corp: Annual Financial Ratios
- Table 14: Monster Beverage Corp: Key Employees
- Table 15: PepsiCo Inc: key facts
- Table 16: PepsiCo Inc: Annual Financial Ratios
- Table 17: PepsiCo Inc: Key Employees
- Table 18: PepsiCo Inc: Key Employees Continued
- Table 19: MBG International Premium Brands GmbH: key facts
- Table 20: MBG International Premium Brands GmbH: Key Employees
- Table 21: Germany size of population (million), 2018-22
- Table 22: Germany gdp (constant 2005 prices, \$ billion), 2018-22
- Table 23: Germany gdp (current prices, \$ billion), 2018-22
- Table 24: Germany inflation, 2018-22
- Table 25: Germany consumer price index (absolute), 2018-22
- Table 26: Germany exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Germany functional drinks market value: \$ million, 2017-22

Figure 2: Germany functional drinks market volume: million liters, 2017-22

Figure 3: Germany functional drinks market category segmentation: million liters, 2017-2022

Figure 4: Germany functional drinks market geography segmentation: % share, by value, 2022

Figure 5: Germany functional drinks market distribution: % share, by volume, 2022

Figure 6: Germany functional drinks market value forecast: \$ million, 2022-27

Figure 7: Germany functional drinks market volume forecast: million liters, 2022-27

Figure 8: Forces driving competition in the functional drinks market in Germany, 2022

Figure 9: Drivers of buyer power in the functional drinks market in Germany, 2022

Figure 10: Drivers of supplier power in the functional drinks market in Germany, 2022

Figure 11: Factors influencing the likelihood of new entrants in the functional drinks market in Germany, 2022

Figure 12: Factors influencing the threat of substitutes in the functional drinks market in Germany, 2022

Figure 13: Drivers of degree of rivalry in the functional drinks market in Germany, 2022

Figure 14: Germany functional drinks market share: % share, by volume, 2022

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