

# Germany Footwear Retail Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Footwear Retail in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The footwear market consists of the total revenues generated through the sale of all types of men's, women's and children's shoes. It includes all footwear categories for men, women, boys and girls, but excludes sports-specific footwear. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The German footwear market had total revenues of \$12,082.8 million in 2021, representing a negative compound annual rate of change (CARC) of 1.9% between 2016 and 2021.

Clothing, footwear and accessories specialists account for the largest proportion of sales in the German footwear market in 2021, sales through this channel

generated \$6,665.8 million, equivalent to 55.2% of the market's overall value.

During COVID-19 pandemic had severely affected the German footwear retail market. The manufacturers had to cut the number of personnel due to the lengthy lockdowns. In 2020, there was a sharp decline of 8.1% in household consumption expenditure with clothing & footwear recording a fall in expenditure of 17.3% as compared to 2019.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the footwear retail market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Germany

Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany footwear retail market with five year forecasts

## **REASONS TO BUY**

What was the size of the Germany footwear retail market by value in 2021?

What will be the size of the Germany footwear retail market in 2026?

What factors are affecting the strength of competition in the Germany footwear retail market?

How has the market performed over the last five years?

How large is Germany's footwear retail market in relation to its regional counterparts?

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