

# Germany Electricity Retailing Market Summary, Competitive Analysis and Forecast, 2017-2026

https://marketpublishers.com/r/G98A3EF890C4EN.html

Date: October 2022

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: G98A3EF890C4EN

## **Abstracts**

Germany Electricity Retailing Market @Summary, Competitive Analysis and Forecast, 2017-2026

#### **SUMMARY**

Electricity Retailing in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## **KEY HIGHLIGHTS**

The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial & public services, and residential consumption. The 'other' segment includes agriculture, forestry, and the fishing industry's net electricity consumption among others.

The German Electricity Retailing market had total revenues of \$171.9bn in 2021, representing a compound annual growth rate (CAGR) of 1.6% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -0.1% between 2016 and 2021, to reach a total of 542.1 TWh in 2021.

Residential energy consumption may have increased due to an increase in work-



from-home activity and consumers spending more time indoors but the strength of industry in Germany meant it remained the largest segment.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the electricity retailing market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the electricity retailing market in Germany

Leading company profiles reveal details of key electricity retailing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany electricity retailing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Germany electricity retailing market by value in 2021?

What will be the size of the Germany electricity retailing market in 2026?

What factors are affecting the strength of competition in the Germany electricity retailing market?

How has the market performed over the last five years?

Who are the top competitors in Germany's electricity retailing market?



## **Contents**

## 1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

## **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

## **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

## **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

## **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

## **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power



- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## 7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. How are leading players competing in the EV supply market?
- 7.5. What are leading players doing to reduce their impact on the environment?

## **8 COMPANY PROFILES**

- 8.1. E.ON SE
- 8.2. EnBW Energie Baden-Wuerttenberg AG
- 8.3. Vattenfall GmbH

## 9 MACROECONOMIC INDICATORS

9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



## **List Of Tables**

## LIST OF TABLES

- Table 1: Germany electricity retailing market value: \$ billion, 2016–21
- Table 2: Germany electricity retailing market volume: TWh, 2016-21
- Table 3: Germany electricity retailing market category segmentation: % share, by
- volume, 2016-2021
- Table 4: Germany electricity retailing market category segmentation: TWh, 2016-2021
- Table 5: Germany electricity retailing market geography segmentation: \$ billion, 2021
- Table 6: Germany electricity retailing market value forecast: \$ billion, 2021–26
- Table 7: Germany electricity retailing market volume forecast: TWh, 2021–26
- Table 8: Germany electricity retailing market share: % share, by volume, 2021
- Table 9: E.ON SE: key facts
- Table 10: E.ON SE: Annual Financial Ratios
- Table 11: E.ON SE: Key Employees
- Table 12: EnBW Energie Baden-Wuerttenberg AG: key facts
- Table 13: EnBW Energie Baden-Wuerttenberg AG: Annual Financial Ratios
- Table 14: EnBW Energie Baden-Wuerttenberg AG: Key Employees
- Table 15: Vattenfall GmbH: key facts
- Table 16: Vattenfall GmbH: Key Employees
- Table 17: Germany size of population (million), 2017-21
- Table 18: Germany gdp (constant 2005 prices, \$ billion), 2017–21
- Table 19: Germany gdp (current prices, \$ billion), 2017-21
- Table 20: Germany inflation, 2017-21
- Table 21: Germany consumer price index (absolute), 2017–21
- Table 22: Germany exchange rate, 2017-21



# **List Of Figures**

## **LIST OF FIGURES**

- Figure 1: Germany electricity retailing market value: \$ billion, 2016-21
- Figure 2: Germany electricity retailing market volume: TWh, 2016–21
- Figure 3: Germany electricity retailing market category segmentation: TWh, 2016-2021
- Figure 4: Germany electricity retailing market geography segmentation: % share, by value, 2021
- Figure 5: Germany electricity retailing market value forecast: \$ billion, 2021–26
- Figure 6: Germany electricity retailing market volume forecast: TWh, 2021–26
- Figure 7: Forces driving competition in the electricity retailing market in Germany, 2021
- Figure 8: Drivers of buyer power in the electricity retailing market in Germany, 2021
- Figure 9: Drivers of supplier power in the electricity retailing market in Germany, 2021
- Figure 10: Factors influencing the likelihood of new entrants in the electricity retailing market in Germany, 2021
- Figure 11: Factors influencing the threat of substitutes in the electricity retailing market in Germany, 2021
- Figure 12: Drivers of degree of rivalry in the electricity retailing market in Germany, 2021
- Figure 13: Germany electricity retailing market share: % share, by volume, 2021



## I would like to order

Product name: Germany Electricity Retailing Market Summary, Competitive Analysis and Forecast,

2017-2026

Product link: <a href="https://marketpublishers.com/r/G98A3EF890C4EN.html">https://marketpublishers.com/r/G98A3EF890C4EN.html</a>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G98A3EF890C4EN.html">https://marketpublishers.com/r/G98A3EF890C4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name:    |                           |
|---------------|---------------------------|
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



