

Germany Credit Cards - Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/G45699155D37EN.html>

Date: March 2022

Pages: 43

Price: US\$ 350.00 (Single User License)

ID: G45699155D37EN

Abstracts

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SUMMARY

Credit Cards in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The credit cards profile covers the consumer credit cards market.

The German credit cards sector had total balances outstanding of \$8.9 billion in 2021, representing a compound annual rate of change (CARC) of -0.5% between 2016 and 2021.

Sector consumption volume increased with a CAGR of 7.3% between 2016 and 2021, to reach a total of 153.7 million credit card transactions in 2021.

German consumers are culturally averse to debt, which is reflected in their use of credit cards.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in Germany

Leading company profiles reveal details of key credit cards market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany credit cards market with five year forecasts

REASONS TO BUY

What was the size of the Germany credit cards market by value in 2021?

What will be the size of the Germany credit cards market in 2026?

What factors are affecting the strength of competition in the Germany credit cards market?

How has the market performed over the last five years?

What are the main segments that make up Germany's credit cards market?

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