

# Germany Cloud Computing Market Summary, Competitive Analysis and Forecast, 2017-2026

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## Abstracts

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### SUMMARY

Cloud Computing in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The cloud computing industry consists of the Infrastructure as a Service (IaaS), Platform as a Service (PaaS) and Software as a Service (SaaS) segments. Values are calculated based on revenues accrued from these services. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2021 annual average exchange rates.

The German cloud computing industry had total revenues of \$17.2 billion in 2021, representing a compound annual growth rate (CAGR) of 24.6% between 2016 and 2021.

The SaaS segment accounted for the largest proportion of the industry in 2021, with total revenues of \$10.5 billion, equivalent to 61% of the industry's overall

value.

The German cloud computing industry has grown at a faster rate than its main European competitor, the UK, and overtook it as the largest industry in the region in 2019. Germany now has the fourth largest cloud computing industry in the world and accounted for 20.3% of industry revenue in Europe in 2021.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the cloud computing market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cloud computing market in Germany

Leading company profiles reveal details of key cloud computing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany cloud computing market with five year forecasts

## **REASONS TO BUY**

What was the size of the Germany cloud computing market by value in 2021?

What will be the size of the Germany cloud computing market in 2026?

What factors are affecting the strength of competition in the Germany cloud computing market?

How has the market performed over the last five years?

How large is Germany's cloud computing market in relation to its regional counterparts?

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