

Germany Books Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/GE005C71E1C8EN.html>

Date: June 2022

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: GE005C71E1C8EN

Abstracts

Germany Books Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Books in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The books market is comprised of the value of total retail sales of physical and digital. The physical segment of the books market includes atlases, dictionaries, encyclopedias, text books, guidebooks, musical scores, maps, fiction and non-fiction. The digital segment of the books market consists of electronic books which can be read on computers or other electronic devices such as tablets. Other segment includes magazines, download audio, physical audio and other not included in the above segments.

The German books market had total revenues of \$11.4bn in 2021, representing a compound annual growth rate (CAGR) of 0.7% between 2016 and 2021.

The Physical segment was the market's most lucrative in 2021, with total revenues of \$7.7bn, equivalent to 67.8% of the market's overall value.

German bookstores including the small ones have benefited from growing online

sales. Gradual relaxation in coronavirus control measures have renewed the customer footfall in bookstores leading to a positive impact on market revenue for 2021.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the books market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the books market in Germany

Leading company profiles reveal details of key books market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany books market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany books market by value in 2021?

What will be the size of the Germany books market in 2026?

What factors are affecting the strength of competition in the Germany books market?

How has the market performed over the last five years?

Who are the top competitors in Germany's books market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies have leading players followed in recent years?
- 7.3. How has the COVID-19 pandemic affected leading players?
- 7.4. What have been the most significant mergers/acquisitions recently?

8 COMPANY PROFILES

- 8.1. Penguin Random House LLC
- 8.2. Amazon.com, Inc.

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany books market value: \$ million, 2016-21

Table 2: Germany books market category segmentation: % share, by value, 2016-2021

Table 3: Germany books market category segmentation: \$ million, 2016-2021

Table 4: Germany books market geography segmentation: \$ million, 2021

Table 5: Germany books market value forecast: \$ million, 2021-26

Table 6: Penguin Random House LLC: key facts

Table 7: Penguin Random House LLC: Key Employees

Table 8: Amazon.com, Inc.: key facts

Table 9: Amazon.com, Inc.: Annual Financial Ratios

Table 10: Amazon.com, Inc.: Key Employees

Table 11: Amazon.com, Inc.: Key Employees Continued

Table 12: Germany size of population (million), 2017-21

Table 13: Germany gdp (constant 2005 prices, \$ billion), 2017-21

Table 14: Germany gdp (current prices, \$ billion), 2017-21

Table 15: Germany inflation, 2017-21

Table 16: Germany consumer price index (absolute), 2017-21

Table 17: Germany exchange rate, 2017-21

List Of Figures

LIST OF FIGURES

Figure 1: Germany books market value: \$ million, 2016-21

Figure 2: Germany books market category segmentation: \$ million, 2016-2021

Figure 3: Germany books market geography segmentation: % share, by value, 2021

Figure 4: Germany books market value forecast: \$ million, 2021-26

Figure 5: Forces driving competition in the books market in Germany, 2021

Figure 6: Drivers of buyer power in the books market in Germany, 2021

Figure 7: Drivers of supplier power in the books market in Germany, 2021

Figure 8: Factors influencing the likelihood of new entrants in the books market in Germany, 2021

Figure 9: Factors influencing the threat of substitutes in the books market in Germany, 2021

Figure 10: Drivers of degree of rivalry in the books market in Germany, 2021

I would like to order

Product name: Germany Books Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/GE005C71E1C8EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE005C71E1C8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970