

Germany Beer and Cider Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/GDF94BFE6475EN.html>

Date: November 2022

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: GDF94BFE6475EN

Abstracts

Germany Beer and Cider Market @Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Beer & Cider in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The beer & cider market consist of the retail sale of beer and cider. The beer segment consists of ale, dark beer, lager, stout, flavored beer, wheat beer, beer mixes and seasonal beer. The cider segment consists of apple cider, flavored cider, pear cider and seasonal cider. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2021 exchange rates.

The German beer & cider market had total revenues of \$26,929.7m in 2021, representing a compound annual growth rate (CAGR) of -5.5% between 2016 and 2021.

Market consumption volumes declined with a CAGR of -2% between 2016 and 2021, to reach a total of 7,650.2 million liters in 2021.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 6.6% for the five-year period 2021 - 2026, which is expected to drive the market to a value of \$37,114.7m by the end of 2026.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the beer & cider market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the beer & cider market in Germany

Leading company profiles reveal details of key beer & cider market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany beer & cider market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany beer & cider market by value in 2021?

What will be the size of the Germany beer & cider market in 2026?

What factors are affecting the strength of competition in the Germany beer & cider market?

How has the market performed over the last five years?

Who are the top competitors in Germany's beer & cider market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the German beer & cider market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years?
- 7.4. Which companies' market shares have suffered in the last 5 years?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Radeberger Gruppe KG
- 8.2. Bitburger Braugruppe GmbH

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Germany beer & cider market value: \$ million, 2016–21
- Table 2: Germany beer & cider market volume: million liters, 2016–21
- Table 3: Germany beer & cider market category segmentation: % share, by value, 2016–2021
- Table 4: Germany beer & cider market category segmentation: \$ million, 2016-2021
- Table 5: Germany beer & cider market geography segmentation: \$ million, 2021
- Table 6: Germany beer & cider market distribution: % share, by volume, 2021
- Table 7: Germany beer & cider market value forecast: \$ million, 2021–26
- Table 8: Germany beer & cider market volume forecast: million liters, 2021–26
- Table 9: Germany beer & cider market share: % share, by volume, 2021
- Table 10: Radeberger Gruppe KG: key facts
- Table 11: Radeberger Gruppe KG: Key Employees
- Table 12: Bitburger Braugruppe GmbH: key facts
- Table 13: Bitburger Braugruppe GmbH: Key Employees
- Table 14: Germany size of population (million), 2017–21
- Table 15: Germany gdp (constant 2005 prices, \$ billion), 2017–21
- Table 16: Germany gdp (current prices, \$ billion), 2017–21
- Table 17: Germany inflation, 2017–21
- Table 18: Germany consumer price index (absolute), 2017–21
- Table 19: Germany exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

- Figure 1: Germany beer & cider market value: \$ million, 2016–21
- Figure 2: Germany beer & cider market volume: million liters, 2016–21
- Figure 3: Germany beer & cider market category segmentation: \$ million, 2016-2021
- Figure 4: Germany beer & cider market geography segmentation: % share, by value, 2021
- Figure 5: Germany beer & cider market distribution: % share, by volume, 2021
- Figure 6: Germany beer & cider market value forecast: \$ million, 2021–26
- Figure 7: Germany beer & cider market volume forecast: million liters, 2021–26
- Figure 8: Forces driving competition in the beer & cider market in Germany, 2021
- Figure 9: Drivers of buyer power in the beer & cider market in Germany, 2021
- Figure 10: Drivers of supplier power in the beer & cider market in Germany, 2021
- Figure 11: Factors influencing the likelihood of new entrants in the beer & cider market in Germany, 2021
- Figure 12: Factors influencing the threat of substitutes in the beer & cider market in Germany, 2021
- Figure 13: Drivers of degree of rivalry in the beer & cider market in Germany, 2021
- Figure 14: Germany beer & cider market share: % share, by volume, 2021

I would like to order

Product name: Germany Beer and Cider Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/GDF94BFE6475EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDF94BFE6475EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

