

Germany Baby Personal Care Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

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Summary

Baby Personal Care in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The baby personal care market consists of retail sale of baby toiletries and diapers. The baby toiletries segment consists of liquid and solid based bathing products, lotion, oil, powder, shampoo and wipes (baby toiletries). The diapers segment consists of baby, cloth and training. The market is valued according to the retail selling price (RSP) and includes any applicable taxes. All currency conversions have been made using constant annual average 2022 exchange rates.

The German Baby Personal Care market had total revenues of \$1,406.5 million in 2022, representing a compound annual growth rate (CAGR) of 3.9% between 2017 and 2022.

Market consumption volume increased with a CAGR of 4% between 2017 and 2022, to reach a total of 182.5 million units in 2022.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 8.4% for the five-year period 2022 %li%2027, which is expected to drive the market to a value of \$2,108.3 million by the end of 2027.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the baby personal care market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the baby personal care market in Germany

Leading company profiles reveal details of key baby personal care market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany baby personal care market with five year forecasts

Reasons to Buy

What was the size of the Germany baby personal care market by value in 2022?

What will be the size of the Germany baby personal care market in 2027?

What factors are affecting the strength of competition in the Germany baby personal care market?

How has the market performed over the last five years?

What are the main segments that make up Germany's baby personal care market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the German baby personal care market?
- 7.3. Which companies have been most successful in increasing their market shares in the last 5 years (2017-2022) ?
- 7.4. What are the most popular brands in the German baby personal care market ?

8 COMPANY PROFILES

- 8.1. The Procter & Gamble Co
- 8.2. BB Distribe
- 8.3. Nestle SA
- 8.4. Johnson & Johnson

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Germany baby personal care market value: \$ million, 2017-22

Table 2: Germany baby personal care market volume: million units, 2017-22

Table 3: Germany baby personal care market category segmentation: % share, by value, 2017-2022

Table 4: Germany baby personal care market category segmentation: \$ million, 2017-2022

Table 5: Germany baby personal care market geography segmentation: \$ million, 2022

Table 6: Germany baby personal care market distribution: % share, by value, 2022

Table 7: Germany baby personal care market value forecast: \$ million, 2022-27

Table 8: Germany baby personal care market volume forecast: million units, 2022-27

Table 9: Germany baby personal care market share: % share, by value, 2022

Table 10: The Procter & Gamble Co: key facts

Table 11: The Procter & Gamble Co: Annual Financial Ratios

Table 12: The Procter & Gamble Co: Key Employees

Table 13: The Procter & Gamble Co: Key Employees Continued

Table 14: BB Distribe: key facts

Table 15: Nestle SA: key facts

Table 16: Nestle SA: Annual Financial Ratios

Table 17: Nestle SA: Key Employees

Table 18: Nestle SA: Key Employees Continued

Table 19: Johnson & Johnson: key facts

Table 20: Johnson & Johnson: Annual Financial Ratios

Table 21: Johnson & Johnson: Key Employees

Table 22: Johnson & Johnson: Key Employees Continued

Table 23: Germany size of population (million), 2018-22

Table 24: Germany gdp (constant 2005 prices, \$ billion), 2018-22

Table 25: Germany gdp (current prices, \$ billion), 2018-22

Table 26: Germany inflation, 2018-22

Table 27: Germany consumer price index (absolute), 2018-22

Table 28: Germany exchange rate, 2018-22

List Of Figures

LIST OF FIGURES

Figure 1: Germany baby personal care market value: \$ million, 2017-22

Figure 2: Germany baby personal care market volume: million units, 2017-22

Figure 3: Germany baby personal care market category segmentation: \$ million, 2017-2022

Figure 4: Germany baby personal care market geography segmentation: % share, by value, 2022

Figure 5: Germany baby personal care market distribution: % share, by value, 2022

Figure 6: Germany baby personal care market value forecast: \$ million, 2022-27

Figure 7: Germany baby personal care market volume forecast: million units, 2022-27

Figure 8: Forces driving competition in the baby personal care market in Germany, 2022

Figure 9: Drivers of buyer power in the baby personal care market in Germany, 2022

Figure 10: Drivers of supplier power in the baby personal care market in Germany, 2022

Figure 11: Drivers of degree of rivalry in the baby personal care market in Germany, 2022

Figure 12: Germany baby personal care market share: % share, by value, 2022

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