

# Germany Automotive Manufacturing Market Summary, Competitive Analysis and Forecast to 2027

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## Abstracts

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### SUMMARY

Automotive Manufacturing in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The automotive manufacturing industry comprises the production of trucks, passenger cars and motorcycles.

The German automotive manufacturing industry had total revenues of \$90.2 billion in 2022, representing a negative compound annual growth rate (CAGR) of -3.9% over 2017–2022.

Industry production volumes declined with a negative CAGR of -6.1% over 2017–2022, to reach a total of 4.5 million units in 2022.

Car sharing start-ups pose a threat to car sales in Germany. An increasing number of Germans, especially younger generations, opt to share vehicles rather than purchase their own due to financial restraints or environmental

reasons.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the automotive manufacturing market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Germany

Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany automotive manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Germany automotive manufacturing market by value in 2022?

What will be the size of the Germany automotive manufacturing market in 2027?

What factors are affecting the strength of competition in the Germany automotive manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in Germany's automotive manufacturing market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. How are strategic alliances used by the leading companies?

7.3. How is new technology shaping long-term strategies?

7.4. How are leading players progressing in the hybrid & electric vehicles segment?

7.5. What impact is the COVID-19 pandemic having on leading players?

7.6. What new supply chain innovations have been launched in the market over the last year?

## **8 COMPANY PROFILES**

8.1. Volkswagen AG

8.2. Mercedes-Benz Group AG.

8.3. Ford Motor Company Limited

8.4. Bayerische Motoren Werke AG

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Germany automotive manufacturing industry value: \$ billion, 2017-22(e)

Table 2: Germany automotive manufacturing industry volume: thousand units, 2017–22(e)

Table 3: Germany automotive manufacturing industry category segmentation: % share, by volume, 2017–2022(e)

Table 4: Germany automotive manufacturing industry category segmentation: thousand units, 2017-2022

Table 5: Germany automotive manufacturing industry geography segmentation: \$ million, 2022(e)

Table 6: Germany automotive manufacturing industry value forecast: \$ billion, 2022-27

Table 7: Germany automotive manufacturing industry volume forecast: thousand units, 2022–27

Table 8: Volkswagen AG: key facts

Table 9: Volkswagen AG: Annual Financial Ratios

Table 10: Volkswagen AG: Key Employees

Table 11: Volkswagen AG: Key Employees Continued

Table 12: Volkswagen AG: Key Employees Continued

Table 13: Mercedes-Benz Group AG.: key facts

Table 14: Mercedes-Benz Group AG.: Annual Financial Ratios

Table 15: Mercedes-Benz Group AG.: Key Employees

Table 16: Mercedes-Benz Group AG.: Key Employees Continued

Table 17: Ford Motor Company Limited: key facts

Table 18: Ford Motor Company Limited: Key Employees

Table 19: Bayerische Motoren Werke AG: key facts

Table 20: Bayerische Motoren Werke AG: Annual Financial Ratios

Table 21: Bayerische Motoren Werke AG: Key Employees

Table 22: Bayerische Motoren Werke AG: Key Employees Continued

Table 23: Germany size of population (million), 2018–22

Table 24: Germany gdp (constant 2005 prices, \$ billion), 2018–22

Table 25: Germany gdp (current prices, \$ billion), 2018–22

Table 26: Germany inflation, 2018–22

Table 27: Germany consumer price index (absolute), 2018–22

Table 28: Germany exchange rate, 2017–21

## List Of Figures

### LIST OF FIGURES

Figure 1: Germany automotive manufacturing industry value: \$ billion, 2017-22(e)

Figure 2: Germany automotive manufacturing industry volume: thousand units, 2017–22(e)

Figure 3: Germany automotive manufacturing industry category segmentation: thousand units, 2017-2022

Figure 4: Germany automotive manufacturing industry geography segmentation: % share, by value, 2022(e)

Figure 5: Germany automotive manufacturing industry value forecast: \$ billion, 2022-27

Figure 6: Germany automotive manufacturing industry volume forecast: thousand units, 2022–27

Figure 7: Forces driving competition in the automotive manufacturing industry in Germany, 2022

Figure 8: Drivers of buyer power in the automotive manufacturing industry in Germany, 2022

Figure 9: Drivers of supplier power in the automotive manufacturing industry in Germany, 2022

Figure 10: Factors influencing the likelihood of new entrants in the automotive manufacturing industry in Germany, 2022

Figure 11: Factors influencing the threat of substitutes in the automotive manufacturing industry in Germany, 2022

Figure 12: Drivers of degree of rivalry in the automotive manufacturing industry in Germany, 2022

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