

Genuine Parts Company - Strategy, SWOT and Corporate Finance Report

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Abstracts

Genuine Parts Company %li%Strategy, SWOT and Corporate Finance Report

Summary

Genuine Parts Company %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Genuine Parts Company (Genuine Parts or 'the company') is a distributor of automotive replacement parts, business products, industrial parts and electrical/ electronic materials. The company's products and services serve in the areas of motor repair shops, office furniture dealers, independently owned office product dealers, internet resellers, sanitation supply distributors, large contract stationers, and others. It markets its products under GPC, NAPA, and Repco brand names. The company provides its products and services to repair shops, service stations, original equipment manufacturers, automobile and truck dealers, leasing companies, fleet operators, bus and truck lines, mass merchandisers, industrial concerns, and farms. Genuine Parts has business operations throughout the US, Canada, Europe, Australasia, and Mexico. The company is headquartered in Atlanta, Georgia, the US.

Scope

Detailed information on Genuine Parts Company required for business and

competitor intelligence needs

A study of the major internal and external factors affecting Genuine Parts Company in the form of a SWOT analysis

An in-depth view of the business model of Genuine Parts Company including a breakdown and examination of key business segments

Intelligence on Genuine Parts Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Genuine Parts Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Genuine Parts Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Genuine Parts Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Genuine Parts Company's business structure, strategy and prospects.

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