

# **Genting Berhad - Company Profile and SWOT Analysis**

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# **Abstracts**

Genting Berhad. Company Profile and SWOT Analysis

Summary

Genting Berhad. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

**Key Highlights** 

Genting Berhad (Genting or "the company") is an investment holding and management company of Genting Group, which is engaged in leisure and hospitality, power generation, oil palm plantations, property development and management activities, life sciences and biotechnology activities, and oil and gas exploration. The company also provides food and beverage and entertainment businesses. Genting operates its properties under several premium brands such as Genting, Resorts World, Genting Club, Genting Grand, Crockfords and Maxims. Genting has an operational presence spanned across Singapore, Malaysia, Indonesia, Egypt, India, China, the UK, Bahamas, and the US. The company is headquartered in Kuala Lumpur, Malaysia.

#### Scope

Detailed information on Genting Berhad required for business and competitor intelligence needs



A study of the major internal and external factors affecting Genting Berhad in the form of a SWOT analysis

An in-depth view of the business model of Genting Berhad including a breakdown and examination of key business segments

Intelligence on Genting Berhad's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Genting Berhad, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of Genting Berhad and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Genting Berhad as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Genting Berhad's business structure, strategy and prospects.



## **Contents**

**Table of Contents** 

Company Snapshot

Genting Berhad: Company Overview

Genting Berhad: Overview and Key Facts

Genting Berhad: Overview

Genting Berhad: Key Facts

Genting Berhad: Key Employees

Genting Berhad: Key Employee Biographies

Genting Berhad: Major Products and Services

Genting Berhad: Management Statement

Genting Berhad: Locations and Subsidiaries

Genting Berhad: Key Competitors

Genting Berhad: Company Analysis

Genting Berhad: Business Description

Genting Berhad: SWOT Analysis

Genting Berhad: SWOT Overview

Genting Berhad: Strengths

Genting Berhad: Weaknesses

Genting Berhad: Opportunities

Genting Berhad: Threats

Genting Berhad: Recent Developments

Genting Berhad: News and Events Summary

Genting Berhad: Business Expansion

Genting Berhad: Contracts

Genting Berhad: Corporate Governance

Genting Berhad: Financial Deals

Genting Berhad: Financial Performance

Genting Berhad: Strategy and Operations

**Appendix** 

Contact Us

Methodology

About MarketLine



## **List Of Tables**

#### LIST OF TABLES

Table 1: Genting Ber	had: Kev	/ Facts
----------------------	----------	---------

Table 2: Genting Berhad: Key Employees

Table 3: Genting Berhad: Locations and Subsidiaries

Table 4: Genting Berhad: Key Competitors

Table 5: Genting Berhad: News and Events Summary

Table 6: Genting Berhad: Business Expansion

Table 7: Genting Berhad: Contracts

Table 8: Genting Berhad: Corporate Governance

Table 9: Genting Berhad: Financial Deals

Table 10: Genting Berhad: Financial Performance

Table 11: Genting Berhad: Strategy and Operations



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