

# Genesco Inc - Company Profile and SWOT Analysis

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## Abstracts

Genesco Inc %li%Company Profile and SWOT Analysis

### Summary

Genesco Inc %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Genesco Inc (Genesco) is a specialty retailer and wholesaler of branded footwear. The company's product portfolio comprises of accessories, clothing, jackets and hoodies, shoe care, socks, toys and kids stuff, tops, shoes, sandals, slippers, sneakers, headwear, wallets, and belts. Genesco's brand portfolio includes Journeys, Journeys Kidz, Schuh, Schuh Kids, Little Burgundy, Johnston & Murphy, Levi's, Dockers, and Bass. The company sources its products from third-party manufacturers located in Brazil, Canada, China, Hong Kong, India, Italy, Mexico, Pakistan, Portugal, Peru, Spain, Turkey, and Vietnam. It operates across the US, Canada, the UK, and Ireland. Genesco is headquartered in Nashville, Tennessee, the US.

### Scope

Detailed information on Genesco Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Genesco Inc in the form of a SWOT analysis

An in-depth view of the business model of Genesco Inc including a breakdown and examination of key business segments

Intelligence on Genesco Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Genesco Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of Genesco Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Genesco Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Genesco Inc's business structure, strategy and prospects.

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