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Generics in Scandinavia

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Abstracts

Generics in Scandinavia

SUMMARY

Generics in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and all branded generics are included. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included.

The Scandinavian generics market had total revenues of $2.7bn in 2019, representing a compound annual growth rate (CAGR) of 4.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2% between 2015 and 2019, to reach a total of 48.3% in 2019.

The Danish market is the largest in the region accounting for 44.5%, followed by Sweden, Finland, and Norway which make up 23.5%, 20.3% and 11.7% respectively.

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SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the generics market in Scandinavia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in Scandinavia

Leading company profiles reveal details of key generics market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia generics market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Scandinavia generics market by value in 2019?

What will be the size of the Scandinavia generics market in 2024?

What factors are affecting the strength of competition in the Scandinavia generics market?

How has the market performed over the last five years?

How large is Scandinavia's generics market in relation to its regional counterparts?

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