

Generics in Italy - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/G1A51E9CBB27EN.html>

Date: July 2021

Pages: 46

Price: US\$ 350.00 (Single User License)

ID: G1A51E9CBB27EN

Abstracts

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SUMMARY

Generics in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and all branded generics are included. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included.

The Italian generics market had total revenues of \$1.3bn in 2020, representing a compound annual growth rate (CAGR) of 1.9% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.8% between 2016 and 2020, to reach a total of 23.1% in 2020.

Unlike many of its Western European neighbors, Italy's brand-name market takes much more of the market than generics, largely due to a lack of pro-generic policies and negative attitudes among physicians.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the generics market in Italy

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in Italy

Leading company profiles reveal details of key generics market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Italy generics market with five year forecasts

REASONS TO BUY

What was the size of the Italy generics market by value in 2020?

What will be the size of the Italy generics market in 2025?

What factors are affecting the strength of competition in the Italy generics market?

How has the market performed over the last five years?

What are the main segments that make up Italy's generics market?

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