

# Generics in India - Market Summary, Competitive Analysis and Forecast to 2025

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## Abstracts

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### SUMMARY

Generics in India industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and all branded generics are included. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included.

The Indian generics market had total revenues of \$15.7bn in 2020, representing a compound annual growth rate (CAGR) of 8.2% between 2016 and 2020.

Market consumption volume increased with a CAGR of 0.5% between 2016 and 2020, to reach a total of 97.0% in 2020.

India is one of the top emerging pharmaceutical markets in the world and the generics market is also thriving. It is the largest provider of generic medicines, with a 20% share of global supply by volume.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the generics market in India

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in India

Leading company profiles reveal details of key generics market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the India generics market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the India generics market by value in 2020?

What will be the size of the India generics market in 2025?

What factors are affecting the strength of competition in the India generics market?

How has the market performed over the last five years?

Who are the top competitors in India's generics market?

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