

Generics in Europe - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Generics in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and all branded generics are included. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included.

The European generics market had total revenues of \$77.9bn in 2020, representing a compound annual growth rate (CAGR) of 7.3% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.2% between 2016 and 2020, to reach a total of 58.1% in 2020.

Growth in healthcare spending, which in Germany is significantly above the European average, has helped drive regional growth. The demand for generics

is driven by prescription targets and budgets, which leads to generic substitution by pharmacists and physicians.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the generics market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in Europe

Leading company profiles reveal details of key generics market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe generics market with five year forecasts

REASONS TO BUY

What was the size of the Europe generics market by value in 2020?

What will be the size of the Europe generics market in 2025?

What factors are affecting the strength of competition in the Europe generics market?

How has the market performed over the last five years?

What are the main segments that make up Europe's generics market?

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