

# Generics in Australia

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## Abstracts

Generics in Australia

### SUMMARY

Generics in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

For the purposes of this profile, a generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and all branded generics are included. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included.

The Australian generics market had total revenues of \$1.2bn in 2018, representing a compound annual growth rate (CAGR) of 1.6% between 2014 and 2018.

Market consumption volume increased with a CAGR of 5.5% between 2014 and 2018, to reach 59.8% of total pharma volume.

The subsidized cost of prescription medication through the Australian Pharmaceutical Benefits Scheme (PBS) for eligible patients has helped drive growth in the market share by making these products more widely available.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the generics market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the generics market in Australia

Leading company profiles reveal details of key generics market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia generics market with five year forecasts by both value and volume

## REASONS TO BUY

What was the size of the Australia generics market by value in 2018?

What will be the size of the Australia generics market in 2023?

What factors are affecting the strength of competition in the Australia generics market?

How has the market performed over the last five years?

How large is Australia's generics market in relation to its regional counterparts?

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### COMPANIES MENTIONED

Teva Pharmaceutical Industries Limited  
Mylan N.V.  
Aspen Pharmacare Holdings Ltd  
Apotex, Inc.

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