

Generics Global Industry Guide 2019-2028

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Abstracts

Generics Global Industry Guide 2019-2028

Summary

Global Generics industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

A generic drug is defined as a copy of an ethical (prescription) drug formerly protected by patents that have now expired. Both unbranded generics and branded generics are included in our market scope. However, off-patent drugs that continue to be offered by the original manufacturer under the original name, and which form part of the 'generic-eligible' market, are not included. Market value is evaluated at ex-factory prices. Market volume refers to the proportion of the total ethical pharmaceutical market in a country or region that is made up of generic drugs. Thus, it is a measure of the market share held by generics, rather than a direct measure of the total market volume. Regional volumes are calculated as averages of countries that comprise the region where volume data exists.

All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.

The global generics market recorded revenues of \$394.6 billion in 2023,

representing a compound annual growth rate (CAGR) of 7.8% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.4% between 2018 and 2023, to reach a total of 51.4% of total pharma volume in 2023.

According to GlobalData, in 2023, Asia-Pacific accounting for a share of 47.7%, was the largest generics market globally. The dominance of the region is driven by its large-scale manufacturing capabilities, cost-competitive production, and robust supply chain infrastructure.

Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global generics market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global generics market

Leading company profiles reveal details of key generics market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global generics market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the global generics market by value in 2023?

What will be the size of the global generics market in 2028?

What factors are affecting the strength of competition in the global generics market?

How has the market performed over the last five years?

How large is the global generics market in relation to its regional counterparts?

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