

GeneralDynamicsCorp. - Company Strategy & Performance Analysis

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Abstracts

GeneralDynamicsCorp. - Company Strategy & Performance Analysis

SUMMARY

General Dynamics is a provider of defence products and IT systems and offers a wide range of products across various business segments, such as C4ISR solutions, combat vehicles, weapons systems and munitions, information technology (IT) services, shipbuilding and ship repair. The company classifies its operations into four business groups: Aerospace, Combat Systems, Information Systems and Technology, and Marine Systems.

MarketLine Premium's company strategy reports provide in-depth coverage of the performance and strategies of the world's leading defence and security companies. The reports detail company operations in key geographies as well as comprehensive analysis of each company's growth strategy and financial performance. Furthermore the reports allow benchmarking company performance through the provision of key performance indicators including: arms sales, order backlog, and contracts.

KEY HIGHLIGHTS

Aerospace and marine systems segments drove arms sales:

The company maintains a competitive edge through its innovative offerings from the aerospace and marine systems segments. The company reported a Y-o-Y increase of 3.4% over 2014-2015 to reach US\$19,240 million. Arms sales have increased gradually since 2013 owing to the robust performance of the Aerospace and Marine Systems

segments. Additional deliveries of the G650 aircraft have contributed to the increase in the aerospace segment. The marine systems segment posted strong sales due to higher volumes on the Virginia-class submarine program.

The company showed significant growth in the marine segment:

The company witnessed robust growth in its marine business over the historic period. For instance, the company's marine segment revenue increased at a CAGR of 5.9%, from US\$7,312.0 million in 2014 to US\$8,202.0 million in 2016. Growth in nuclear powered submarines and MRO services also contributed to the increase in segmental revenues. In addition to this, the company is one of the largest shipbuilders around the world and a key supplier of nuclear powered submarines to the world's governments.

The company aims to expand its aerospace portfolio:

The company wants to expand its aerospace portfolio to meet the increasing demands of customers. It is focusing on acquisitions and strategic alliances to foster its business activities. The company's two new airplanes, the G500 and G600, are expected to enter service in 2017. The company is expanding its jet aviation service network and has also invested in its subsidiary, Gulfstream Aerospace, to develop new products.

SCOPE

Company Snapshot - details key indicators and rankings of General Dynamics Corp. in terms of arms sales and market share in the company's key markets.

Company SWOT Analysis - outlines General Dynamics Corp's Strengths and Weaknesses, and weighs Opportunities and Threats facing the company.

Growth Strategies - understand General Dynamics Corp's corporate goals and strategic initiatives and evaluate their outcomes.

Company Performance and Competitive Landscape - analyse the company's performance by business segment compared to other players across key markets on metrics such as arms sales.

Key Developments - showcase General Dynamics Corp's significant recent corporate events, changes, or product initiatives.

REASONS TO BUY

How does General Dynamics Corp rank among defense and security service providers in the North America and globally?

What are General Dynamics Corp's main growth strategies and how successful has the company been at implementing them?

How has the company performed since 2013 in terms of arms sales, and order backlog?

How has General Dynamics Corp. performed in comparison to competitors such as Lockheed Martin Bae systems, Leonardo and L3 Technologies?

What are General Dynamics Corp's strengths and weaknesses and what opportunities and threats does it face?

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