

# General Motors Company - Strategy, SWOT and Corporate Finance Report

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## Abstracts

General Motors Company %li%Strategy, SWOT and Corporate Finance Report

### Summary

General Motors Company %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

General Motors Company (GM or 'the company') is involved in the design, development, production, and marketing of cars, trucks, crossovers and automobile parts. The company also provides automotive financing services. It also provides automotive financing services through General Motors Financial Company, Inc. The company sells directly or through its dealer network to retail customers and also sell vehicles directly or through dealer network to fleet customers, storage centers including daily rental car companies, commercial fleet customers, leasing companies and governments. GM also provides software-enabled services and subscriptions. It has business presence in North America, Europe, and South America. The company is headquartered in Detroit, Michigan, the US.

### Scope

Detailed information on General Motors Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting General Motors Company in the form of a SWOT analysis

An in-depth view of the business model of General Motors Company including a breakdown and examination of key business segments

Intelligence on General Motors Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about General Motors Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of General Motors Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess General Motors Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on General Motors Company's business structure, strategy and prospects.

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