

# General Electric Company - Strategy, SWOT and Corporate Finance Report

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## Abstracts

General Electric Company - Strategy, SWOT and Corporate Finance Report

### SUMMARY

General Electric Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

General Electric Company (GE or 'the company') offers financial services and industrial equipment. The company offers a wide range of products and services, including aircraft engines and helicopters, gas and steam turbines, and serves power generation, industrial, medical imaging products, and financing and industrial products. It also offers financial solutions, underwriting capabilities, working capital services and insurance services. GE serves various industries, such as oil and gas, telecommunication, water, mining, transportation, aerospace, power, metals and healthcare. It has business presence across the Americas, Europe, Asia, the Middle-East and Africa. The company is headquartered in Boston, Massachusetts, the US.

### SCOPE

Detailed information on General Electric Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting General Electric Company in the form of a SWOT analysis

An in-depth view of the business model of General Electric Company including a breakdown and examination of key business segments

Intelligence on General Electric Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about General Electric Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of General Electric Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess General Electric Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on General Electric Company's business structure, strategy and prospects.

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