

General Electric Capital Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

General Electric Capital Corporation - Strategy, SWOT and Corporate Finance Report

SUMMARY

General Electric Capital Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

General Electric Capital Corporation (GECC or 'the company') is a wholly owned subsidiary of General Electric (GE). The company provides many financial services and products to businesses of all sizes around the globe. GECC operates in the Americas, Europe, Australia and Asia. It is headquartered in Norwalk, Connecticut, and employed 47,000 people as of December 31, 2014.

SCOPE

Detailed information on General Electric Capital Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting General Electric Capital Corporation in the form of a SWOT analysis

An in-depth view of the business model of General Electric Capital Corporation

including a breakdown and examination of key business segments

Intelligence on General Electric Capital Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about General Electric Capital Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of General Electric Capital Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess General Electric Capital Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on General Electric Capital Corporation's business structure, strategy and prospects.

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