

General Cable Corporation - Strategy, SWOT and Corporate Finance Report

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Abstracts

General Cable Corporation - Strategy, SWOT and Corporate Finance Report

SUMMARY

General Cable Corporation - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

General Cable Corporation (General Cable or 'the company') is engaged in developing, designing, manufacturing, marketing and distribution of copper, aluminum and fiber optic wire and cable products. These products are used in the energy, industrial, construction, specialty and communications markets. The company primarily operates in the US, Canada, France, Brazil, and Spain. It is headquartered in Highland Heights, Kentucky.

SCOPE

Detailed information on General Cable Corporation required for business and competitor intelligence needs

A study of the major internal and external factors affecting General Cable Corporation in the form of a SWOT analysis

An in-depth view of the business model of General Cable Corporation including a breakdown and examination of key business segments

Intelligence on General Cable Corporation's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about General Cable Corporation, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of General Cable Corporation and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess General Cable Corporation as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on General Cable Corporation's business structure, strategy and prospects.

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