

Gartner, Inc. - Company Profile and SWOT Analysis

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Abstracts

Gartner, Inc. Company Profile and SWOT Analysis

Summary

Gartner, Inc. Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Gartner, Inc. (Gartner or the “company”) is an information technology (IT) research and advisory company that offers insights for its clients to research, analyze, and interpret the IT business. It improves and measures IT performance on efficiency, cost, and performance basis. The company’s clients include chief information officers, IT professionals in government and corporation agencies, business leaders in high-tech and telecom enterprises services firms and technology investors. Gartner has business operations across North America, Europe, the Middle East, Africa and other regions. The company is headquartered in Stamford, Connecticut, the US.

Scope

Detailed information on Gartner, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Gartner, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Gartner, Inc. including a breakdown and examination of key business segments

Intelligence on Gartner, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Gartner, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Gartner, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Gartner, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Gartner, Inc.'s business structure, strategy and prospects.

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