

Garmin Ltd - Company Profile and SWOT Analysis

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Abstracts

Garmin Ltd %li%Company Profile and SWOT Analysis

Summary

Garmin Ltd %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Garmin Ltd (Garmin) designs, develops, manufactures, and markets hand-held, portable and fixed-mount global positioning system (GPS)-enabled products. The company also offers navigation, communications, and information products for the automotive/mobile, outdoor, fitness, marine, and general aviation markets. It markets products under Quickdraw, ECHOMAP, InReach, EmpirBus, Navionics, Montana, Rino, Fusion, Force, Instinct, Garmin Connect, Connect IQ and Vivofit brand names. Garmin sells GPS receivers and accessories to retail outlets, and aviation products to aviation dealers and aircraft manufacturers through a network of independent dealers, independent retailers, distributors, installation and repair shops and original equipment manufacturers (OEMs). The company has business presence across North America, Asia-Pacific, Europe, the Middle East, and Africa. Garmin is headquartered in Schaffhausen, Switzerland.

Scope

Detailed information on Garmin Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Garmin Ltd in the form of a SWOT analysis

An in-depth view of the business model of Garmin Ltd including a breakdown and examination of key business segments

Intelligence on Garmin Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Garmin Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Garmin Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Garmin Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Garmin Ltd's business structure, strategy and prospects.

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