

The Gap Inc - Company Profile and SWOT Analysis

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Abstracts

The Gap Inc - Company Profile and SWOT Analysis

SUMMARY

The Gap Inc - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

The Gap Inc (Gap) is an Omni-channel retailer. The company merchandises apparel, accessories and personal care products for men, women and children through its retail stores, franchised stores, and e-commerce portals. Its products are marketed under Gap, Old Navy, Banana Republic, GapFit, GapBody, GapKids, babyGapy, and Athleta brand names. Gap also offers various Omni-channel services such as curbside pick-up, buy online pick-up in store, order-in-store, find-in-store, and ship-from-store. It also provides license to various third parties to sell and market these products. The company has business operations across the US, Asia, the Middle East, Europe and Africa. Gap is headquartered in San Francisco, California, the US.

SCOPE

Detailed information on The Gap Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Gap Inc in the form of a SWOT analysis

An in-depth view of the business model of The Gap Inc including a breakdown and examination of key business segments

Intelligence on The Gap Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Gap Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of The Gap Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Gap Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Gap Inc's business structure, strategy and prospects.

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