

Games Consoles in Europe

<https://marketpublishers.com/r/G67A27166F8EN.html>

Date: August 2024

Pages: 49

Price: US\$ 350.00 (Single User License)

ID: G67A27166F8EN

Abstracts

Games Consoles in Europe

Summary

Games Consoles in Europe industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

A game console is a specialized computer system designed specifically for playing video games. It typically consists of a console unit and a controller and is connected to a display device such as a television or monitor. Market volume refers to the total number of units of game consoles sold by Nintendo, Microsoft, and Sony through the sales of their respective home entertainment and handheld consoles, including hybrid models that were introduced in 2017 within a year. The market scope excludes game titles, system updates, subscription services, etc. Market value is calculated by multiplying market volume with the average retail prices.

The European games consoles market had total revenues of \$6,241.8 million in 2023, representing a compound annual growth rate (CAGR) of 10.9% between 2018 and 2023.

Market consumption volumes declined with a CAGR of negative 5.1% between 2018 and 2023, to reach 11,250.0 thousand units in 2023.

The UK dominated the European market and accounted for 24.2% of the games consoles market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games consoles market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games consoles market in Europe

Leading company profiles reveal details of key games consoles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe games consoles market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Europe games consoles market by value in 2023?

What will be the size of the Europe games consoles market in 2028?

What factors are affecting the strength of competition in the Europe games consoles market?

How has the market performed over the last five years?

Who are the top competitors in Europe's games consoles market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Sony Group Corp
- 8.2. Nintendo Co Ltd
- 8.3. Microsoft Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Europe games consoles market value: \$ million, 2018-23

Table 2: Europe games consoles market volume: thousand units, 2018-23

Table 3: Europe games consoles market category segmentation: % share, by value, 2018-2023

Table 4: Europe games consoles market category segmentation: \$ million, 2018-2023

Table 5: Europe games consoles market geography segmentation: \$ million, 2023

Table 6: Europe games consoles market value forecast: \$ million, 2023-28

Table 7: Europe games consoles market volume forecast: thousand units, 2023-28

Table 8: Europe games consoles market share: % share, by value, 2023

Table 9: Sony Group Corp: key facts

Table 10: Sony Group Corp: Annual Financial Ratios

Table 11: Sony Group Corp: Key Employees

Table 12: Sony Group Corp: Key Employees Continued

Table 13: Sony Group Corp: Key Employees Continued

Table 14: Nintendo Co Ltd: key facts

Table 15: Nintendo Co Ltd: Annual Financial Ratios

Table 16: Nintendo Co Ltd: Key Employees

Table 17: Microsoft Corp: key facts

Table 18: Microsoft Corp: Annual Financial Ratios

Table 19: Microsoft Corp: Key Employees

Table 20: Microsoft Corp: Key Employees Continued

Table 21: Europe size of population (million), 2019-23

Table 22: Europe real gdp (constant 2010 prices, \$ billion), 2019-23

Table 23: Europe gdp (current prices, \$ billion), 2019-23

Table 24: Europe inflation, 2019-23

Table 25: Europe consumer price index (absolute), 2019-23

Table 26: Europe exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Europe games consoles market value: \$ million, 2018-23

Figure 2: Europe games consoles market volume: thousand units, 2018-23

Figure 3: Europe games consoles market category segmentation: \$ million, 2018-2023

Figure 4: Europe games consoles market geography segmentation: % share, by value, 2023

Figure 5: Europe games consoles market value forecast: \$ million, 2023-28

Figure 6: Europe games consoles market volume forecast: thousand units, 2023-28

Figure 7: Forces driving competition in the games consoles market in Europe, 2023

Figure 8: Drivers of buyer power in the games consoles market in Europe, 2023

Figure 9: Drivers of supplier power in the games consoles market in Europe, 2023

Figure 10: Factors influencing the likelihood of new entrants in the games consoles market in Europe, 2023

Figure 11: Factors influencing the threat of substitutes in the games consoles market in Europe, 2023

Figure 12: Drivers of degree of rivalry in the games consoles market in Europe, 2023

Figure 13: Europe games consoles market share: % share, by value, 2023

I would like to order

Product name: Games Consoles in Europe

Product link: <https://marketpublishers.com/r/G67A27166F8EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G67A27166F8EN.html>