

# Games Software Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

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## Abstracts

Games Software Retail Market Summary, Competitive Analysis and Forecast, 2018-2027

### Summary

Global Games Software Retail industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

### Key Highlights

The games software market includes games for domestic game consoles, handheld game consoles, mobile phones, and other wireless devices, and games for PC and Mac desktop computers. Online games are excluded (e.g., Second Life) from our scope.

All market data and forecasts are represented as retailer consumer expenditure, including sales taxes (e.g., VAT). The figures presented are in nominal terms (i.e., without adjustment for inflation), and all currency conversions used in this report have been calculated using constant 2022 annual average exchange rates.

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## Scope

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global games software retail Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global games software retail Market

Leading company profiles reveal details of key games software retail Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global games software retail Market with five year forecasts

## Reasons to Buy

What was the size of the global games software retail Market by value in 2022?

What will be the size of the global games software retail Market in 2027?

What factors are affecting the strength of competition in the global games software retail Market?

How has the Market performed over the last five years?

How large is the global games software retail Market in relation to its regional counterparts?

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