

Games Software Retail in the United Kingdom

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Abstracts

Games Software Retail in the United Kingdom

Summary

Games Software Retail in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The games software retail market includes games for domestic game consoles, handheld game consoles, mobile phones, and other wireless devices, and games for PC and Mac desktop computers. Online games are excluded (e.g., Second Life) from our scope. Market value includes retail sales.

The UK games software retail market recorded revenues of \$3,124.3 million in 2023, representing a negative compound annual growth rate (CAGR) of 2.3% between 2018 and 2023.

Online specialists accounted for the largest proportion of sales in the UK games software retail market in 2023, sales through this channel generated \$1,921.0 million, equivalent to 61.5% of the market's overall value.

According to GlobalData, the UK accounted for 21.1% of the European game software retail market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games software retail market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games software retail market in the United Kingdom

Leading company profiles reveal details of key games software retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom games software retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United Kingdom games software retail market by value in 2023?

What will be the size of the United Kingdom games software retail market in 2028?

What factors are affecting the strength of competition in the United Kingdom games software retail market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's games software retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation
- 4.2. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What strategies do the leading players follow?
- 7.3. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Game Retail Ltd
- 8.2. J Sainsbury Plc
- 8.3. Amazon.com Inc
- 8.4. Valve Corporation

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United Kingdom games software retail market value: \$ million, 2018-23

Table 2: United Kingdom games software retail market geography segmentation: \$ million, 2023

Table 3: United Kingdom games software retail market distribution: % share, by value, 2023

Table 4: United Kingdom games software retail market value forecast: \$ million, 2023-28

Table 5: Game Retail Ltd: key facts

Table 6: Game Retail Ltd: Key Employees

Table 7: J Sainsbury Plc: key facts

Table 8: J Sainsbury Plc: Annual Financial Ratios

Table 9: J Sainsbury Plc: Key Employees

Table 10: Amazon.com Inc: key facts

Table 11: Amazon.com Inc: Annual Financial Ratios

Table 12: Amazon.com Inc: Key Employees

Table 13: Amazon.com Inc: Key Employees Continued

Table 14: Valve Corporation: key facts

Table 15: Valve Corporation: Key Employees

Table 16: United Kingdom size of population (million), 2019-23

Table 17: United Kingdom real gdp (constant 2010 prices, \$ billion), 2019-23

Table 18: United Kingdom gdp (current prices, \$ billion), 2019-23

Table 19: United Kingdom inflation, 2019-23

Table 20: United Kingdom consumer price index (absolute), 2019-23

Table 21: United Kingdom exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom games software retail market value: \$ million, 2018-23

Figure 2: United Kingdom games software retail market geography segmentation: % share, by value, 2023

Figure 3: United Kingdom games software retail market distribution: % share, by value, 2023

Figure 4: United Kingdom games software retail market value forecast: \$ million, 2023-28

Figure 5: Forces driving competition in the games software retail market in the United Kingdom, 2023

Figure 6: Drivers of buyer power in the games software retail market in the United Kingdom, 2023

Figure 7: Drivers of supplier power in the games software retail market in the United Kingdom, 2023

Figure 8: Factors influencing the likelihood of new entrants in the games software retail market in the United Kingdom, 2023

Figure 9: Factors influencing the threat of substitutes in the games software retail market in the United Kingdom, 2023

Figure 10: Drivers of degree of rivalry in the games software retail market in the United Kingdom, 2023

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