

Games Software in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/G16AB8A6BF1BEN.html>

Date: February 2021

Pages: 38

Price: US\$ 350.00 (Single User License)

ID: G16AB8A6BF1BEN

Abstracts

Games Software in the United Kingdom (UK) - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Games Software in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The games software market includes retail sales of games for domestic games consoles, handheld games consoles, mobile phones and other wireless devices; and games for PC and Mac desktop computers. Online games are excluded (e.g. Second Life). Console hardware sales are excluded. The market is valued at retail selling price (RSP) with any currency conversions calculated using constant 2020 annual average exchange rates.

The UK games software market is expected to generate total revenues of \$4.5bn in 2020, representing a compound annual growth rate (CAGR) of 12.2% between 2016 and 2020.

While decimating some industries, the pandemic has driven further expansion of an already fast-growing games software market.

Smartphones are driving games software market growth as mobile gaming becomes increasingly popular.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games software market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games software market in the United Kingdom

Leading company profiles reveal details of key games software market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom games software market with five year forecasts

REASONS TO BUY

What was the size of the United Kingdom games software market by value in 2020?

What will be the size of the United Kingdom games software market in 2025?

What factors are affecting the strength of competition in the United Kingdom games software market?

How has the market performed over the last five years?

What are the main segments that make up the United Kingdom's games software market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Geography segmentation
- 1.4. Market rivalry
- 1.5. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?

7.2. What Strategies do leading players follow?

7.3. Have there been any major mergers/acquisitions in recent years?

7.4. What disruptors/challengers have changed the market in recent years?

8 COMPANY PROFILES

8.1. GAME Digital plc

8.2. Sainsbury's Supermarkets Ltd

8.3. Amazon.com, Inc.

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United Kingdom games software market value: \$ million, 2016-20(e)

Table 2: United Kingdom games software market geography segmentation: \$ million, 2020(e)

Table 3: United Kingdom games software market value forecast: \$ million, 2020-25

Table 4: GAME Digital plc: key facts

Table 5: GAME Digital plc: Key Employees

Table 6: Sainsbury's Supermarkets Ltd: key facts

Table 7: Sainsbury's Supermarkets Ltd: Key Employees

Table 8: Amazon.com, Inc.: key facts

Table 9: Amazon.com, Inc.: Annual Financial Ratios

Table 10: Amazon.com, Inc.: Key Employees

Table 11: Amazon.com, Inc.: Key Employees Continued

Table 12: United Kingdom size of population (million), 2016-20

Table 13: United Kingdom gdp (constant 2005 prices, \$ billion), 2016-20

Table 14: United Kingdom gdp (current prices, \$ billion), 2016-20

Table 15: United Kingdom inflation, 2016-20

Table 16: United Kingdom consumer price index (absolute), 2016-20

Table 17: United Kingdom exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom games software market value: \$ million, 2016-20(e)

Figure 2: United Kingdom games software market geography segmentation: % share, by value, 2020(e)

Figure 3: United Kingdom games software market value forecast: \$ million, 2020-25

Figure 4: Forces driving competition in the games software market in the United Kingdom, 2020

Figure 5: Drivers of buyer power in the games software market in the United Kingdom, 2020

Figure 6: Drivers of supplier power in the games software market in the United Kingdom, 2020

Figure 7: Factors influencing the likelihood of new entrants in the games software market in the United Kingdom, 2020

Figure 8: Factors influencing the threat of substitutes in the games software market in the United Kingdom, 2020

Figure 9: Drivers of degree of rivalry in the games software market in the United Kingdom, 2020

I would like to order

Product name: Games Software in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/G16AB8A6BF1BEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G16AB8A6BF1BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

