

Games Consoles in the United States

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Abstracts

Games Consoles in the United States

Summary

Games Consoles in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

A game console is a specialized computer system designed specifically for playing video games. It typically consists of a console unit and a controller and is connected to a display device such as a television or monitor. Market volume refers to the total number of units of game consoles sold by Nintendo, Microsoft, and Sony through the sales of their respective home entertainment and handheld consoles, including hybrid models that were introduced in 2017 within a year. The market scope excludes game titles, system updates, subscription services, etc. Market value is calculated by multiplying market volume with the average retail prices.

The US games consoles market had total revenues of \$6,346.8 million in 2023, representing a compound annual growth rate (CAGR) of 8.8% between 2018 and 2023.

Market consumption volume increased with a CAGR of 4.4% between 2018 and 2023, to reach a total of 20,716.0 thousand units in 2023.

The US accounted for 32.2% of the global games consoles market in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games consoles market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games consoles market in the United States

Leading company profiles reveal details of key games consoles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States games consoles market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the United States games consoles market by value in 2023?

What will be the size of the United States games consoles market in 2028?

What factors are affecting the strength of competition in the United States games consoles market?

How has the market performed over the last five years?

What are the main segments that make up the United States's games consoles market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Sony Group Corp
- 8.2. Nintendo Co Ltd
- 8.3. Microsoft Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: United States games consoles market value: \$ million, 2018-23
Table 2: United States games consoles market volume: thousand units, 2018-23
Table 3: United States games consoles market category segmentation: % share, by value, 2018-2023
Table 4: United States games consoles market category segmentation: \$ million, 2018-2023
Table 5: United States games consoles market geography segmentation: \$ million, 2023
Table 6: United States games consoles market value forecast: \$ million, 2023-28
Table 7: United States games consoles market volume forecast: thousand units, 2023-28
Table 8: United States games consoles market share: % share, by value, 2023
Table 9: Sony Group Corp: key facts
Table 10: Sony Group Corp: Annual Financial Ratios
Table 11: Sony Group Corp: Key Employees
Table 12: Sony Group Corp: Key Employees Continued
Table 13: Sony Group Corp: Key Employees Continued
Table 14: Nintendo Co Ltd: key facts
Table 15: Nintendo Co Ltd: Annual Financial Ratios
Table 16: Nintendo Co Ltd: Key Employees
Table 17: Microsoft Corp: key facts
Table 18: Microsoft Corp: Annual Financial Ratios
Table 19: Microsoft Corp: Key Employees
Table 20: Microsoft Corp: Key Employees Continued
Table 21: United States size of population (million), 2019-23
Table 22: United States real gdp (constant 2010 prices, \$ billion), 2019-23
Table 23: United States gdp (current prices, \$ billion), 2019-23
Table 24: United States inflation, 2019-23
Table 25: United States consumer price index (absolute), 2019-23
Table 26: United States exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: United States games consoles market value: \$ million, 2018-23

Figure 2: United States games consoles market volume: thousand units, 2018-23

Figure 3: United States games consoles market category segmentation: \$ million, 2018-2023

Figure 4: United States games consoles market geography segmentation: % share, by value, 2023

Figure 5: United States games consoles market value forecast: \$ million, 2023-28

Figure 6: United States games consoles market volume forecast: thousand units, 2023-28

Figure 7: Forces driving competition in the games consoles market in the United States, 2023

Figure 8: Drivers of buyer power in the games consoles market in the United States, 2023

Figure 9: Drivers of supplier power in the games consoles market in the United States, 2023

Figure 10: Factors influencing the likelihood of new entrants in the games consoles market in the United States, 2023

Figure 11: Factors influencing the threat of substitutes in the games consoles market in the United States, 2023

Figure 12: Drivers of degree of rivalry in the games consoles market in the United States, 2023

Figure 13: United States games consoles market share: % share, by value, 2023

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