

# Gameloft SE - Company Profile and SWOT Analysis

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## Abstracts

### Summary

Gameloft SE - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Gameloft SE (Gameloft), a subsidiary of Vivendi SA, primarily carries out the development and distribution of video games. The company's main activities include creating games for various digital platforms such as mobile, PC, and consoles. It offers games in various categories including action and adventure; boards and cards; strategy and simulation; sports; racing; brain training; arcade and puzzle. Gameloft's game offerings include Blitz Brigade, Zombie Anarchy, Brothers in Arms, Ice Age Adventures HD, Gangstar New Orleans, Minion Rush, Shark Dash, Ice Age Village, Gangstar Vegas, Wild Blood and Wonder Zoo among others. It collaborates with major rights holders including Universal, Illumination Entertainment, LEGO, Hasbro, Fox Digital Entertainment, Mattel, Lamborghini, and Ferrari. The company operates globally, targeting markets worldwide. Gameloft is headquartered in Paris, Ile-de-France, France.

### Scope

Detailed information on Gameloft SE required for business and competitor intelligence needs

A study of the major internal and external factors affecting Gameloft SE in the form of a SWOT analysis

An in-depth view of the business model of Gameloft SE including a breakdown and examination of key business segments

Intelligence on Gameloft SE's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Gameloft SE, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of Gameloft SE and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Gameloft SE as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Gameloft SE's business structure, strategy and prospects.

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