

# G8 Countries Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

<https://marketpublishers.com/r/GDFA7BF1438EEN.html>

Date: January 2023

Pages: 248

Price: US\$ 1,495.00 (Single User License)

ID: GDFA7BF1438EEN

## Abstracts

G8 Countries Publishing Market @Summary, Competitive Analysis and Forecast, 2017-2026

### SUMMARY

The G8 Publishing industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The G8 countries contributed \$134,345.0 million in 2021 to the global publishing industry, with a compound annual growth rate (CAGR) of -3.2% between 2017 and 2021. The G8 countries are expected to reach a value of \$130,216.3 million in 2026, with a CAGR of -0.6% over the 2021-26 period.

Among the G8 nations, the US is the leading country in the publishing industry, with market revenues of \$51,429.1 million in 2021. This was followed by Japan and Germany, with a value of \$28,175.7 and \$21,518.7 million, respectively.

The US is expected to lead the publishing industry in the G8 nations with a value of \$47,643.0 million in 2016, followed by Japan and Germany with expected values of \$27,856.2 and \$21,760.2 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 publishing market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 publishing market

Leading company profiles reveal details of key publishing market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 publishing market with five year forecasts

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the G8 publishing market by value in 2021?

What will be the size of the G8 publishing market in 2026?

What factors are affecting the strength of competition in the G8 publishing market?

How has the market performed over the last five years?

What are the main segments that make up the G8 publishing market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 GROUP OF EIGHT (G8) PUBLISHING**

- 2.1. Industry Outlook

### **3 PUBLISHING IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

### **4 MACROECONOMIC INDICATORS**

- 4.1. Country data

### **5 PUBLISHING IN FRANCE**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

### **6 MACROECONOMIC INDICATORS**

- 6.1. Country data

### **7 PUBLISHING IN GERMANY**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

## **8 MACROECONOMIC INDICATORS**

- 8.1. Country data

## **9 PUBLISHING IN ITALY**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

## **10 MACROECONOMIC INDICATORS**

- 10.1. Country data

## **11 PUBLISHING IN JAPAN**

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis

## **12 MACROECONOMIC INDICATORS**

- 12.1. Country data

## **13 PUBLISHING IN RUSSIA**

- 13.1. Market Overview
- 13.2. Market Data
- 13.3. Market Segmentation

13.4. Market outlook

13.5. Five forces analysis

## **14 MACROECONOMIC INDICATORS**

14.1. Country data

## **15 PUBLISHING IN THE UNITED KINGDOM**

15.1. Market Overview

15.2. Market Data

15.3. Market Segmentation

15.4. Market outlook

15.5. Five forces analysis

## **16 MACROECONOMIC INDICATORS**

16.1. Country data

## **17 PUBLISHING IN THE UNITED STATES**

17.1. Market Overview

17.2. Market Data

17.3. Market Segmentation

17.4. Market outlook

17.5. Five forces analysis

## **18 MACROECONOMIC INDICATORS**

18.1. Country data

## **19 COMPANY PROFILES**

19.1. Torstar Corporation

19.2. The Woodbridge Company Ltd

19.3. Lagardere SCA

19.4. Le Monde Group

19.5. Bertelsmann SE & Co. KGaA

19.6. Axel Springer SE

- 19.7. Sudwestdeutsche Medien Holding GmbH
- 19.8. Verlagsgruppe Georg von Holtzbrinck GmbH
- 19.9. Arnoldo Mondadori Editore S.p.A.
- 19.10. RCS MediaGroup SpA
- 19.11. GEDI Gruppo Editoriale SpA
- 19.12. EFFE 2005 - Gruppo Feltrinelli SpA
- 19.13. The Yomiuri Shimbun
- 19.14. The Asahi Shimbun Company
- 19.15. Nikkei Inc
- 19.16. JSC Gazprom Media Holding
- 19.17. Harpercollins Publishers L.L.C.
- 19.18. Pearson plc
- 19.19. Daily Mail and General Trust plc
- 19.20. News Corp
- 19.21. Penguin Random House LLC
- 19.22. Gannett Co., Inc.
- 19.23. The New York Times Company

## **20 APPENDIX**

- 20.1. Methodology
- 20.2. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: G8 publishing industry, revenue(\$m), 2017-26
- Table 2: G8 publishing industry, revenue by country (\$m), 2017-21
- Table 3: G8 publishing industry forecast, revenue by country (\$m), 2021-26
- Table 4: Canada publishing market value: \$ million, 2016-21
- Table 5: Canada publishing market category segmentation: % share, by value, 2016-2021
- Table 6: Canada publishing market category segmentation: \$ million, 2016-2021
- Table 7: Canada publishing market geography segmentation: \$ million, 2021
- Table 8: Canada publishing market value forecast: \$ million, 2021-26
- Table 9: Canada size of population (million), 2017-21
- Table 10: Canada gdp (constant 2005 prices, \$ billion), 2017-21
- Table 11: Canada gdp (current prices, \$ billion), 2017-21
- Table 12: Canada inflation, 2017-21
- Table 13: Canada consumer price index (absolute), 2017-21
- Table 14: Canada exchange rate, 2017-21
- Table 15: France publishing market value: \$ million, 2016-21
- Table 16: France publishing market category segmentation: % share, by value, 2016-2021
- Table 17: France publishing market category segmentation: \$ million, 2016-2021
- Table 18: France publishing market geography segmentation: \$ million, 2021
- Table 19: France publishing market value forecast: \$ million, 2021-26
- Table 20: France size of population (million), 2017-21
- Table 21: France gdp (constant 2005 prices, \$ billion), 2017-21
- Table 22: France gdp (current prices, \$ billion), 2017-21
- Table 23: France inflation, 2017-21
- Table 24: France consumer price index (absolute), 2017-21
- Table 25: France exchange rate, 2017-21
- Table 26: Germany publishing market value: \$ billion, 2016-21
- Table 27: Germany publishing market category segmentation: % share, by value, 2016-2021
- Table 28: Germany publishing market category segmentation: \$ billion, 2016-2021
- Table 29: Germany publishing market geography segmentation: \$ billion, 2021
- Table 30: Germany publishing market value forecast: \$ billion, 2021-26
- Table 31: Germany size of population (million), 2017-21
- Table 32: Germany gdp (constant 2005 prices, \$ billion), 2017-21

Table 33: Germany gdp (current prices, \$ billion), 2017-21

Table 34: Germany inflation, 2017-21

Table 35: Germany consumer price index (absolute), 2017-21

Table 36: Germany exchange rate, 2017-21

Table 37: Italy publishing market value: \$ million, 2016-21

Table 38: Italy publishing market category segmentation: % share, by value, 2016-2021

Table 39: Italy publishing market category segmentation: \$ million, 2016-2021

Table 40: Italy publishing market geography segmentation: \$ million, 2021

Table 41: Italy publishing market value forecast: \$ million, 2021-26

Table 42: Italy size of population (million), 2017-21

Table 43: Italy gdp (constant 2005 prices, \$ billion), 2017-21

Table 44: Italy gdp (current prices, \$ billion), 2017-21

Table 45: Italy inflation, 2017-21

Table 46: Italy consumer price index (absolute), 2017-21

Table 47: Italy exchange rate, 2017-21

Table 48: Japan publishing market value: \$ billion, 2016-21

Table 49: Japan publishing market category segmentation: % share, by value, 2016-2021

Table 50: Japan publishing market category segmentation: \$ billion, 2016-2021

Table 51: Japan publishing market geography segmentation: \$ billion, 2021

Table 52: Japan publishing market value forecast: \$ billion, 2021-26

Table 53: Japan size of population (million), 2017-21

Table 54: Japan gdp (constant 2005 prices, \$ billion), 2017-21

Table 55: Japan gdp (current prices, \$ billion), 2017-21

Table 56: Japan inflation, 2017-21

Table 57: Japan consumer price index (absolute), 2017-21

Table 58: Japan exchange rate, 2017-21

Table 59: Russia publishing market value: \$ million, 2016-21

Table 60: Russia publishing market category segmentation: % share, by value, 2016-2021

Table 61: Russia publishing market category segmentation: \$ million, 2016-2021

Table 62: Russia publishing market geography segmentation: \$ million, 2021

Table 63: Russia publishing market value forecast: \$ million, 2021-26

Table 64: Russia size of population (million), 2017-21

Table 65: Russia gdp (constant 2005 prices, \$ billion), 2017-21

Table 66: Russia gdp (current prices, \$ billion), 2017-21

Table 67: Russia inflation, 2017-21

Table 68: Russia consumer price index (absolute), 2017-21

Table 69: Russia exchange rate, 2017-21



Table 70: United Kingdom publishing market value: \$ billion, 2016-21

Table 71: United Kingdom publishing market category segmentation: % share, by value, 2016-2021

Table 72: United Kingdom publishing market category segmentation: \$ billion, 2016-2021

Table 73: United Kingdom publishing market geography segmentation: \$ billion, 2021

Table 74: United Kingdom publishing market value forecast: \$ billion, 2021-26

Table 75: United Kingdom size of population (million), 2017-21

Table 76: United Kingdom gdp (constant 2005 prices, \$ billion), 2017-21

Table 77: United Kingdom gdp (current prices, \$ billion), 2017-21

Table 78: United Kingdom inflation, 2017-21

Table 79: United Kingdom consumer price index (absolute), 2017-21

Table 80: United Kingdom exchange rate, 2017-21

Table 81: United States publishing market value: \$ billion, 2016-21

Table 82: United States publishing market category segmentation: % share, by value, 2016-2021

Table 83: United States publishing market category segmentation: \$ billion, 2016-2021

Table 84: United States publishing market geography segmentation: \$ billion, 2021

Table 85: United States publishing market value forecast: \$ billion, 2021-26

Table 86: United States size of population (million), 2017-21

Table 87: United States gdp (constant 2005 prices, \$ billion), 2017-21

Table 88: United States gdp (current prices, \$ billion), 2017-21

Table 89: United States inflation, 2017-21

Table 90: United States consumer price index (absolute), 2017-21

## List Of Figures

### LIST OF FIGURES

- Figure 1: G8 publishing industry, revenue(\$m), 2017-26
- Figure 2: G8 Publishing industry, revenue by country (%), 2021
- Figure 3: G8 publishing industry, revenue by country (\$m), 2017-21
- Figure 4: G8 publishing industry forecast, revenue by country (\$m), 2021-26
- Figure 5: Canada publishing market value: \$ million, 2016-21
- Figure 6: Canada publishing market category segmentation: \$ million, 2016-2021
- Figure 7: Canada publishing market geography segmentation: % share, by value, 2021
- Figure 8: Canada publishing market value forecast: \$ million, 2021-26
- Figure 9: Forces driving competition in the publishing market in Canada, 2021
- Figure 10: Drivers of buyer power in the publishing market in Canada, 2021
- Figure 11: Drivers of supplier power in the publishing market in Canada, 2021
- Figure 12: Factors influencing the likelihood of new entrants in the publishing market in Canada, 2021
- Figure 13: Factors influencing the threat of substitutes in the publishing market in Canada, 2021
- Figure 14: Drivers of degree of rivalry in the publishing market in Canada, 2021
- Figure 15: France publishing market value: \$ million, 2016-21
- Figure 16: France publishing market category segmentation: \$ million, 2016-2021
- Figure 17: France publishing market geography segmentation: % share, by value, 2021
- Figure 18: France publishing market value forecast: \$ million, 2021-26
- Figure 19: Forces driving competition in the publishing market in France, 2021
- Figure 20: Drivers of buyer power in the publishing market in France, 2021
- Figure 21: Drivers of supplier power in the publishing market in France, 2021
- Figure 22: Factors influencing the likelihood of new entrants in the publishing market in France, 2021
- Figure 23: Factors influencing the threat of substitutes in the publishing market in France, 2021
- Figure 24: Drivers of degree of rivalry in the publishing market in France, 2021
- Figure 25: Germany publishing market value: \$ billion, 2016-21
- Figure 26: Germany publishing market category segmentation: \$ billion, 2016-2021
- Figure 27: Germany publishing market geography segmentation: % share, by value, 2021
- Figure 28: Germany publishing market value forecast: \$ billion, 2021-26
- Figure 29: Forces driving competition in the publishing market in Germany, 2021
- Figure 30: Drivers of buyer power in the publishing market in Germany, 2021

Figure 31: Drivers of supplier power in the publishing market in Germany, 2021

Figure 32: Factors influencing the likelihood of new entrants in the publishing market in Germany, 2021

Figure 33: Factors influencing the threat of substitutes in the publishing market in Germany, 2021

Figure 34: Drivers of degree of rivalry in the publishing market in Germany, 2021

Figure 35: Italy publishing market value: \$ million, 2016-21

Figure 36: Italy publishing market category segmentation: \$ million, 2016-2021

Figure 37: Italy publishing market geography segmentation: % share, by value, 2021

Figure 38: Italy publishing market value forecast: \$ million, 2021-26

Figure 39: Forces driving competition in the publishing market in Italy, 2021

Figure 40: Drivers of buyer power in the publishing market in Italy, 2021

Figure 41: Drivers of supplier power in the publishing market in Italy, 2021

Figure 42: Factors influencing the likelihood of new entrants in the publishing market in Italy, 2021

Figure 43: Factors influencing the threat of substitutes in the publishing market in Italy, 2021

Figure 44: Drivers of degree of rivalry in the publishing market in Italy, 2021

Figure 45: Japan publishing market value: \$ billion, 2016-21

Figure 46: Japan publishing market category segmentation: \$ billion, 2016-2021

Figure 47: Japan publishing market geography segmentation: % share, by value, 2021

Figure 48: Japan publishing market value forecast: \$ billion, 2021-26

Figure 49: Forces driving competition in the publishing market in Japan, 2021

Figure 50: Drivers of buyer power in the publishing market in Japan, 2021

Figure 51: Drivers of supplier power in the publishing market in Japan, 2021

Figure 52: Factors influencing the likelihood of new entrants in the publishing market in Japan, 2021

Figure 53: Factors influencing the threat of substitutes in the publishing market in Japan, 2021

Figure 54: Drivers of degree of rivalry in the publishing market in Japan, 2021

Figure 55: Russia publishing market value: \$ million, 2016-21

Figure 56: Russia publishing market category segmentation: \$ million, 2016-2021

Figure 57: Russia publishing market geography segmentation: % share, by value, 2021

Figure 58: Russia publishing market value forecast: \$ million, 2021-26

Figure 59: Forces driving competition in the publishing market in Russia, 2021

Figure 60: Drivers of buyer power in the publishing market in Russia, 2021

Figure 61: Drivers of supplier power in the publishing market in Russia, 2021

Figure 62: Factors influencing the likelihood of new entrants in the publishing market in Russia, 2021

Figure 63: Factors influencing the threat of substitutes in the publishing market in Russia, 2021

Figure 64: Drivers of degree of rivalry in the publishing market in Russia, 2021

Figure 65: United Kingdom publishing market value: \$ billion, 2016-21

Figure 66: United Kingdom publishing market category segmentation: \$ billion, 2016-2021

Figure 67: United Kingdom publishing market geography segmentation: % share, by value, 2021

Figure 68: United Kingdom publishing market value forecast: \$ billion, 2021-26

Figure 69: Forces driving competition in the publishing market in the United Kingdom, 2021

Figure 70: Drivers of buyer power in the publishing market in the United Kingdom, 2021

Figure 71: Drivers of supplier power in the publishing market in the United Kingdom, 2021

Figure 72: Factors influencing the likelihood of new entrants in the publishing market in the United Kingdom, 2021

Figure 73: Factors influencing the threat of substitutes in the publishing market in the United Kingdom, 2021

Figure 74: Drivers of degree of rivalry in the publishing market in the United Kingdom, 2021

Figure 75: United States publishing market value: \$ billion, 2016-21

Figure 76: United States publishing market category segmentation: \$ billion, 2016-2021

Figure 77: United States publishing market geography segmentation: % share, by value, 2021

Figure 78: United States publishing market value forecast: \$ billion, 2021-26

Figure 79: Forces driving competition in the publishing market in the United States, 2021

Figure 80: Drivers of buyer power in the publishing market in the United States, 2021

Figure 81: Drivers of supplier power in the publishing market in the United States, 2021

Figure 82: Factors influencing the likelihood of new entrants in the publishing market in the United States, 2021

Figure 83: Factors influencing the threat of substitutes in the publishing market in the United States, 2021

Figure 84: Drivers of degree of rivalry in the publishing market in the United States, 2021

## I would like to order

Product name: G8 Countries Publishing Market Summary, Competitive Analysis and Forecast, 2017-2026

Product link: <https://marketpublishers.com/r/GDFA7BF1438EEN.html>

Price: US\$ 1,495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDFA7BF1438EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

