

G8 Countries Media Market Summary, Competitive Analysis and Forecast, 2017-2026

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Abstracts

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SUMMARY

The G8 Media industry profile provides top-line qualitative and quantitative summary information including: industry size (value 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

KEY HIGHLIGHTS

The G8 countries contributed \$740.6 billion in 2021 to the global media industry, with a compound annual growth rate (CAGR) of -0.2% between 2017 and 2021. The G8 countries are expected to reach a value of \$842.1 billion in 2026, with a CAGR of 2.6% over the 2021-26 period.

Among the G8 nations, the US is the leading country in the media industry, with market revenues of \$435.0 billion in 2021. This was followed by Japan and the UK, with a value of \$107.6 and \$67.9 billion, respectively.

The US is expected to lead the media industry in the G8 nations with a value of \$501.3 billion in 2026, followed by Japan and the UK with expected values of \$113.5 and \$84.0 billion, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 media industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 media industry

Leading company profiles reveal details of key media industry players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 media industry with five year forecasts

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

REASONS TO BUY

What was the size of the G8 media industry by value in 2022?

What will be the size of the G8 media industry in 2027?

What factors are affecting the strength of competition in the G8 media industry?

How has the industry performed over the last five years?

What are the main segments that make up the G8 media industry?

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