

# Fyffes plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

### SUMMARY

Fyffes plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY FINDINGS

Detailed information on Fyffes plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Fyffes plc in the form of a SWOT analysis

An in-depth view of the business model of Fyffes plc including a breakdown and examination of key business segments

Intelligence on Fyffes plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Fyffes plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

## **REASONS TO BUY**

Gain understanding of Fyffes plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Fyffes plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Fyffes plc's business structure, strategy and prospects.

## **KEY HIGHLIGHTS**

Fyffes plc (Fyffes or 'the company') is engaged in the production, procurement, shipping, ripening, distribution and marketing of bananas, pineapples and melons. The company operates in Europe, the US, and Central and South America. It is headquartered in Dublin, Ireland and employed 2,769 people as of December 31, 2015.

## Contents

### Company Snapshot

Fyffes plc: Company Overview

Fyffes plc: Overview and Key Facts

Fyffes plc: Overview

Fyffes plc: Key Facts

Fyffes plc: Key Employees

Fyffes plc: Key Employee Biographies

Fyffes plc: Major Products and Services

Fyffes plc: Company History

Fyffes plc: Management Statement

Fyffes plc: Locations and Subsidiaries

Fyffes plc: Key Competitors

### Fyffes plc: Company Analysis

Fyffes plc: Business Description

Fyffes plc: SWOT Analysis

Fyffes plc: SWOT Overview

Fyffes plc: Strengths

Fyffes plc: Weaknesses

Fyffes plc: Opportunities

Fyffes plc: Threats

Fyffes plc: Corporate Financial Deals Activity

Fyffes plc: Financial Deals Overview

Fyffes plc: Top Deals 2013 - 2017YTD

Fyffes plc: Advisors

Fyffes plc: Top Financial Advisors

Fyffes plc: Mergers and Acquisitions

Fyffes plc: Private Equity and Ownership

### Fyffes plc: Recent Developments

Fyffes plc: News and Events Summary

Fyffes plc: Financial Deals

Fyffes plc: Financial Performance

### Appendix

Contact Us

Methodology

Definitions

About Datamonitor

## List Of Tables

### LIST OF TABLES

Table 1: Fyffes plc: Key Facts

Table 2: Fyffes plc: Key Employees

Table 4: Fyffes plc: Key Competitors

Table 5: Fyffes plc: Deal Activity by Deal Type - Volume (TTM)

Table 6: Fyffes plc: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Table 7: Fyffes plc: MandA Average Deal Size - Value (US\$m)

Table 8: Fyffes plc: Top Deals 2013 - 2017YTD

Table 9: Fyffes plc: Financial Advisor Ranking by Value (US\$m)

Table 10: Fyffes plc: MandA Volume and Value Trend (2013 - YTD2017)

Table 11: Fyffes plc: Private Equity and Ownership Volume and Value Trend (2013 - YTD2017)

Table 12: Fyffes plc: Private Equity and Ownership Volume by Deal Type (2013 - YTD2017)

Table 13: Fyffes plc: News and Events Summary

Table 14: Fyffes plc: Financial Deals

Table 15: Fyffes plc: Financial Performance

## List Of Figures

### LIST OF FIGURES

Figure 1: Fyffes plc: Deal Activity by Deal Type - Volume (TTM)

Figure 2: Fyffes plc: Deal Activity by Deal Type - Volume (2013 - YTD2017)

Figure 3: Fyffes plc: MandA Average Deal Size - Value (US\$m)

Figure 4: Fyffes plc: MandA Volume and Value Trend (2013 - YTD2017)

Figure 5: Fyffes plc: Private Equity and Ownership Volume and Value Trend (2013 - YTD2017)

Figure 6: Fyffes plc: Private Equity and Ownership Volume by Deal Type (2013 - YTD2017)

### COMPANIES MENTIONED

Fyffes plc

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