

Fyffes plc - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Fyffes plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Fyffes plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Fyffes plc in the form of a SWOT analysis

An in-depth view of the business model of Fyffes plc including a breakdown and examination of key business segments

Intelligence on Fyffes plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Fyffes plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Fyffes plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Fyffes plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Fyffes plc's business structure, strategy and prospects.

KEY HIGHLIGHTS

Fyffes plc (Fyffes or 'the company') is engaged in the production, procurement, shipping, ripening, distribution and marketing of bananas, pineapples and melons. The company operates in Europe, the US, and Central and South America. It is headquartered in Dublin, Ireland and employed 2,769 people as of December 31, 2015.

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COMPANIES MENTIONED

Fyffes plc

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