

Furniture and Floor Coverings in United States

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Abstracts

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SUMMARY

Furniture and Floor Coverings in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The furniture and floor coverings market consists of the following two segments: furniture and floor coverings.

The US furniture and floor coverings market had total revenues of \$153.1bn in 2018, representing a compound annual growth rate (CAGR) of 5.1% between 2014 and 2018.

The home improvement segment was the market's most lucrative in 2018, with total revenues of \$406.6bn, equivalent to 68% of the market's overall value.

IKEA has moved in to the US market and become established as a major player. The global giant operates 51 stores in the country and is looking to open 30 small stores in city centers in the coming years.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings market in the United States

Leading company profiles reveal details of key furniture & floor coverings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States furniture & floor coverings market with five year forecasts

REASONS TO BUY

What was the size of the United States furniture & floor coverings market by value in 2018?

What will be the size of the United States furniture & floor coverings market in 2023?

What factors are affecting the strength of competition in the United States furniture & floor coverings market?

How has the market performed over the last five years?

What are the main segments that make up the United States's furniture & floor coverings market?

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