

Furniture and Floor Coverings in Japan

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Abstracts

Furniture and Floor Coverings in Japan

SUMMARY

Furniture and Floor Coverings in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The furniture and floor coverings market consists of the following two segments: furniture and floor coverings.

The Japanese furniture and floor coverings market had total revenues of \$29.1bn in 2018, representing a compound annual growth rate (CAGR) of 0.8% between 2014 and 2018.

The home improvement segment was the market's most lucrative in 2018, with total revenues of \$33.5bn, equivalent to 42.6% of the market's overall value.

The market is struggling to achieve strong growth in Japan, although sales tax increases are helping to keep growth positive. In 2013 the VAT rate was increased from 5% to 8%. It was originally proposed to increase it again in 2017, to 10%, which is still far lower than the average among advanced economies (around 20%).

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings market in Japan

Leading company profiles reveal details of key furniture & floor coverings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan furniture & floor coverings market with five year forecasts

REASONS TO BUY

What was the size of the Japan furniture & floor coverings market by value in 2018?

What will be the size of the Japan furniture & floor coverings market in 2023?

What factors are affecting the strength of competition in the Japan furniture & floor coverings market?

How has the market performed over the last five years?

What are the main segments that make up Japan's furniture & floor coverings market?

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