

Furniture and Floor Coverings in Germany

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Abstracts

Furniture and Floor Coverings in Germany

SUMMARY

Furniture and Floor Coverings in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The furniture and floor coverings market consists of the following two segments: furniture and floor coverings.

The German furniture and floor coverings market had total revenues of \$42.0bn in 2018, representing a compound annual growth rate (CAGR) of 2.6% between 2014 and 2018.

The home improvement segment was the market's most lucrative in 2018, with total revenues of \$46.6bn, equivalent to 58.1% of the market's overall value.

Ikea is the dominant force in the European furniture and floor coverings market with a presence in all of the continent's major economies. Germany is the company's single biggest market, which is hardly surprising given that the country accounts for over 25% of the region's market value.

SCOPE

Furniture and Floor Coverings in Germany

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings market in Germany

Leading company profiles reveal details of key furniture & floor coverings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany furniture & floor coverings market with five year forecasts

REASONS TO BUY

What was the size of the Germany furniture & floor coverings market by value in 2018?

What will be the size of the Germany furniture & floor coverings market in 2023?

What factors are affecting the strength of competition in the Germany furniture & floor coverings market?

How has the market performed over the last five years?

What are the main segments that make up Germany's furniture & floor coverings market?

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