

# Furniture and Floor Coverings in France

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## Abstracts

Furniture and Floor Coverings in France

### SUMMARY

Furniture and Floor Coverings in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The furniture and floor coverings market consists of the following two segments: furniture and floor coverings.

The French furniture and floor coverings market had total revenues of \$18.4bn in 2018, representing a compound annual growth rate (CAGR) of 2.1% between 2014 and 2018.

The home improvement segment was the market's most lucrative in 2018, with total revenues of \$30.6bn, equivalent to 59.5% of the market's overall value.

French consumer confidence has fluctuated in recent years but has remained between 100 and 110 index points in 2017. Moving into 2018 though confidence has dipped significantly and now stands at 94 points in October 2018.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings market in France

Leading company profiles reveal details of key furniture & floor coverings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France furniture & floor coverings market with five year forecasts

## **REASONS TO BUY**

What was the size of the France furniture & floor coverings market by value in 2018?

What will be the size of the France furniture & floor coverings market in 2023?

What factors are affecting the strength of competition in the France furniture & floor coverings market?

How has the market performed over the last five years?

What are the main segments that make up France's furniture & floor coverings market?

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