

Furniture & Floor Coverings in Asia-Pacific

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Abstracts

Furniture & Floor Coverings in Asia-Pacific

SUMMARY

Furniture & Floor Coverings in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Asia-Pacific furniture & floor coverings market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The furniture & floor coverings market consists of the following two segments: furniture and floor coverings.

The Asia-Pacific furniture & floor coverings market had total revenues of \$240,479.9m in 2017, representing a compound annual growth rate (CAGR) of 9.1% between 2013 and 2017.

Home furniture and floorcoverings specialists account for the largest proportion of sales in the Asia-Pacific furniture & floor coverings market in 2017, sales through this channel generated \$164,113.2m, equivalent to 68.2% of the market's overall value.

Chinese consumer confidence remains extremely high - 102.99 index points as of July 2018 although this has dropped since the beginning of the year. This is translating in to increased spending as aspirational shoppers spend on improving their standard of living. China's home ownership rate has hovered consistently around 90% over the last five years and this creates a large market as homeowners spend more on furnishings than renters as they derive a greater benefit, although renters do provide opportunities for retailers of affordable, flat pack furniture.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings market in Asia-Pacific

Leading company profiles reveal details of key furniture & floor coverings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific furniture & floor coverings market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific furniture & floor coverings market by value in 2017?

What will be the size of the Asia-Pacific furniture & floor coverings market in 2022?

What factors are affecting the strength of competition in the Asia-Pacific furniture & floor coverings market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's furniture & floor coverings market?

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COMPANIES MENTIONED

Beijing Easyhome Investment Holding Group Co Ltd

Inter IKEA Systems BV

Nitori Holdings Co Ltd

Ryohin Keikaku Co Ltd

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