

Furniture & Floor Coverings in Asia-Pacific

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Abstracts

Furniture & Floor Coverings in Asia-Pacific

SUMMARY

Furniture & Floor Coverings in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Asia-Pacific furniture & floor coverings market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The furniture & floor coverings market consists of the following two segments: furniture and floor coverings.

The Asia-Pacific furniture & floor coverings market had total revenues of \$240,479.9m in 2017, representing a compound annual growth rate (CAGR) of 9.1% between 2013 and 2017.

Home furniture and floorcoverings specialists account for the largest proportion of sales in the Asia-Pacific furniture & floor coverings market in 2017, sales through this channel generated \$164,113.2m, equivalent to 68.2% of the market's overall value.

Chinese consumer confidence remains extremely high - 102.99 index points as of July 2018 although this has dropped since the beginning of the year. This is translating in to increased spending as aspirational shoppers spend on improving their standard of living. China's home ownership rate has hovered consistently around 90% over the last five years and this creates a large market as homeowners spend more on furnishings than renters as they derive a greater benefit, although renters do provide opportunities for retailers of affordable, flat pack furniture.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings market in Asia-Pacific

Leading company profiles reveal details of key furniture & floor coverings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific furniture & floor coverings market with five year forecasts

REASONS TO BUY

What was the size of the Asia-Pacific furniture & floor coverings market by value in 2017?

What will be the size of the Asia-Pacific furniture & floor coverings market in 2022?

What factors are affecting the strength of competition in the Asia-Pacific furniture & floor coverings market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's furniture & floor coverings market?

Contents

Executive Summary
Market value
Market value forecast
Category segmentation
Geography segmentation
Market rivalry
Market Overview
Market definition
Market analysis
Market Data
Market value
Market Segmentation
Category segmentation
Geography segmentation
Market distribution
Market Outlook
Market value forecast
Five Forces Analysis
Summary
Buyer power
Supplier power
New entrants
Threat of substitutes
Degree of rivalry
Leading Companies
Beijing Easyhome Investment Holding Group Co Ltd
Inter IKEA Systems BV
Nitori Holdings Co Ltd
Ryohin Keikaku Co Ltd
Macroeconomic Indicators
Country data
Methodology
Industry associations
Related MarketLine research
Appendix
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Asia-Pacific furniture & floor coverings market value: \$ billion, 2013-17
- Table 2: Asia-Pacific furniture & floor coverings market category segmentation: \$ billion, 2017
- Table 3: Asia-Pacific furniture & floor coverings market geography segmentation: \$ billion, 2017
- Table 4: Asia-Pacific furniture & floor coverings market distribution: % share, by value, 2017
- Table 5: Asia-Pacific furniture & floor coverings market value forecast: \$ billion, 2017-22
- Table 6: Beijing Easyhome Investment Holding Group Co Ltd: key facts
- Table 7: Inter IKEA Systems BV: key facts
- Table 8: Inter IKEA Systems BV: key financials (\$)
- Table 9: Inter IKEA Systems BV: key financials (€)
- Table 10: Inter IKEA Systems BV: key financial ratios
- Table 11: Nitori Holdings Co Ltd: key facts
- Table 12: Nitori Holdings Co Ltd: key financials (\$)
- Table 13: Nitori Holdings Co Ltd: key financials (¥)
- Table 14: Nitori Holdings Co Ltd: key financial ratios
- Table 15: Ryohin Keikaku Co Ltd: key facts
- Table 16: Ryohin Keikaku Co Ltd: key financials (\$)
- Table 17: Ryohin Keikaku Co Ltd: key financials (¥)
- Table 18: Ryohin Keikaku Co Ltd: key financial ratios
- Table 19: Asia-Pacific exchange rate, 2013-17

List Of Figures

LIST OF FIGURES

Figure 1: Asia-Pacific furniture & floor coverings market value: \$ billion, 2013-17

Figure 2: Asia-Pacific furniture & floor coverings market category segmentation: % share, by value, 2017

Figure 3: Asia-Pacific furniture & floor coverings market geography segmentation: % share, by value, 2017

Figure 4: Asia-Pacific furniture & floor coverings market distribution: % share, by value, 2017

Figure 5: Asia-Pacific furniture & floor coverings market value forecast: \$ billion, 2017-22

Figure 6: Forces driving competition in the furniture & floor coverings market in Asia-Pacific, 2017

Figure 7: Drivers of buyer power in the furniture & floor coverings market in Asia-Pacific, 2017

Figure 8: Drivers of supplier power in the furniture & floor coverings market in Asia-Pacific, 2017

Figure 9: Factors influencing the likelihood of new entrants in the furniture & floor coverings market in Asia-Pacific, 2017

Figure 10: Factors influencing the threat of substitutes in the furniture & floor coverings market in Asia-Pacific, 2017

Figure 11: Drivers of degree of rivalry in the furniture & floor coverings market in Asia-Pacific, 2017

Figure 12: Inter IKEA Systems BV: revenues & profitability

Figure 13: Inter IKEA Systems BV: assets & liabilities

Figure 14: Nitori Holdings Co Ltd: revenues & profitability

Figure 15: Nitori Holdings Co Ltd: assets & liabilities

Figure 16: Ryohin Keikaku Co Ltd: revenues & profitability

Figure 17: Ryohin Keikaku Co Ltd: assets & liabilities

COMPANIES MENTIONED

Beijing Easyhome Investment Holding Group Co Ltd

Inter IKEA Systems BV

Nitori Holdings Co Ltd

Ryohin Keikaku Co Ltd

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