

Furniture and Floor Coverings Retail in the United States of America (USA) - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Furniture & Floor Coverings Retail in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The furniture & floor coverings market consists of the following two segments: furniture and floor coverings.

The US furniture & floor coverings market had total revenues of \$165.3bn in 2020, representing a compound annual growth rate (CAGR) of 4% between 2016 and 2020.

Home furniture and floor coverings specialists account for the largest proportion of sales in the US furniture & floor coverings market in 2020, sales through this channel generated \$85.2bn, equivalent to 51.5% of the market's overall value.

Although national and state restrictions led to store closures, it also led to more consumers spending time at home and looking to home improvement products.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings retail market in the United States

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings retail market in the United States

Leading company profiles reveal details of key furniture & floor coverings retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United States furniture & floor coverings retail market with five year forecasts

REASONS TO BUY

What was the size of the United States furniture & floor coverings retail market by value in 2020?

What will be the size of the United States furniture & floor coverings retail market in 2025?

What factors are affecting the strength of competition in the United States furniture & floor coverings retail market?

How has the market performed over the last five years?

What are the main segments that make up the United States's furniture & floor coverings retail market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. Which players have been most successful in the recent past?
- 7.3. What strategies have leading players used over the last year?
- 7.4. How has COVID-19 impacted leading players?

8 COMPANY PROFILES

- 8.1. Lowe's Companies, Inc.
- 8.2. The Home Depot Inc
- 8.3. Menards Inc
- 8.4. Ace Hardware Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

12. LIST OF TABLES

- Table 1: United States furniture & floor coverings retail market value: \$ billion, 2016-20
- Table 2: United States furniture & floor coverings retail market category segmentation: \$ billion, 2020
- Table 3: United States furniture & floor coverings retail market geography segmentation: \$ billion, 2020
- Table 4: United States furniture & floor coverings retail market distribution: % share, by value, 2020
- Table 5: United States furniture & floor coverings retail market value forecast: \$ billion, 2020-25
- Table 6: Lowe's Companies, Inc.: key facts
- Table 7: Lowe's Companies, Inc.: Annual Financial Ratios
- Table 8: Lowe's Companies, Inc.: Key Employees

Table 9: The Home Depot Inc: key facts

Table 10: The Home Depot Inc: Annual Financial Ratios

Table 11: The Home Depot Inc: Key Employees

Table 12: The Home Depot Inc: Key Employees Continued

Table 13: Menards Inc: key facts

Table 14: Menards Inc: Key Employees

Table 15: Ace Hardware Corp: key facts

Table 16: Ace Hardware Corp: Key Employees

Table 17: Ace Hardware Corp: Key Employees Continued

Table 18: United States size of population (million), 2016-20

Table 19: United States gdp (constant 2005 prices, \$ billion), 2016-20

Table 20: United States gdp (current prices, \$ billion), 2016-20

Table 21: United States inflation, 2016-20

Table 22: United States consumer price index (absolute), 2016-20

Table 23: United States exchange rate, 2016-20

12. LIST OF FIGURES

Figure 1: United States furniture & floor coverings retail market value: \$ billion, 2016-20

Figure 2: United States furniture & floor coverings retail market category segmentation: % share, by value, 2020

Figure 3: United States furniture & floor coverings retail market geography segmentation: % share, by value, 2020

Figure 4: United States furniture & floor coverings retail market distribution: % share, by value, 2020

Figure 5: United States furniture & floor coverings retail market value forecast: \$ billion, 2020-25

Figure 6: Forces driving competition in the furniture & floor coverings retail market in the United States, 2020

Figure 7: Drivers of buyer power in the furniture & floor coverings retail market in the United States, 2020

Figure 8: Drivers of supplier power in the furniture & floor coverings retail market in the United States, 2020

Figure 9: Factors influencing the likelihood of new entrants in the furniture & floor coverings retail market in the United States, 2020

Figure 10: Factors influencing the threat of substitutes in the furniture & floor coverings retail market in the United States, 2020

Figure 11: Drivers of degree of rivalry in the furniture & floor coverings retail market in the United States, 2020

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