

# **Furniture and Floor Coverings Retail in Europe - Market Summary, Competitive Analysis and Forecast to 2025**

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## **Abstracts**

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### **SUMMARY**

Furniture & Floor Coverings Retail in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The furniture & floor coverings market consists of the following two segments: furniture and floor coverings.

The European furniture & floor coverings market had total revenues of \$176.8bn in 2020, representing a compound annual growth rate (CAGR) of 1.2% between 2016 and 2020.

Home furniture and floorcoverings specialists account for the largest proportion of sales in the European furniture & floor coverings market in 2020, sales through this channel generated \$122.2bn, equivalent to 69.1% of the market's overall value.

The German market is the largest in Europe accounting for 27.2% followed by

Italy and France which account for 11.9% and 10.7% respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings retail market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings retail market in Europe

Leading company profiles reveal details of key furniture & floor coverings retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe furniture & floor coverings retail market with five year forecasts

## REASONS TO BUY

What was the size of the Europe furniture & floor coverings retail market by value in 2020?

What will be the size of the Europe furniture & floor coverings retail market in 2025?

What factors are affecting the strength of competition in the Europe furniture & floor coverings retail market?

How has the market performed over the last five years?

What are the main segments that make up Europe's furniture & floor coverings retail market?

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