

Furniture and Floor Coverings Retail in China - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Furniture & Floor Coverings Retail in China industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The furniture & floor coverings market consists of the following two segments: furniture and floor coverings.

The Chinese furniture & floor coverings market had total revenues of \$155.2bn in 2020, representing a compound annual growth rate (CAGR) of 4.6% between 2016 and 2020.

Home furniture and floorcoverings specialists account for the largest proportion of sales in the Chinese furniture & floor coverings market in 2020, sales through this channel generated \$102.6bn, equivalent to 66.1% of the market's overall value.

The Chinese market accounts for 62.7% of the total Asia-Pacific market.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings retail market in China

Leading company profiles reveal details of key furniture & floor coverings retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China furniture & floor coverings retail market with five year forecasts

REASONS TO BUY

What was the size of the China furniture & floor coverings retail market by value in 2020?

What will be the size of the China furniture & floor coverings retail market in 2025?

What factors are affecting the strength of competition in the China furniture & floor coverings retail market?

How has the market performed over the last five years?

What are the main segments that make up China's furniture & floor coverings retail market?

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