

# Furniture and Floor Coverings in Europe

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## Abstracts

Furniture and Floor Coverings in Europe

### SUMMARY

Furniture & Floor Coverings in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The furniture & floor coverings market consists of the following two segments: furniture and floor coverings.

The European furniture & floor coverings market had total revenues of \$177.2bn in 2018, representing a compound annual growth rate (CAGR) of 2.9% between 2014 and 2018.

The home improvement segment was the market's most lucrative in 2018, with total revenues of \$160.6bn, equivalent to 50.5% of the market's overall value.

Home ownership rates in France have stabilized around the 65% mark in recent years. This is a significant proportion of homes and as home owners typically spend more on furnishings, this offers good growth opportunities for the market.

### SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings market in Europe

Leading company profiles reveal details of key furniture & floor coverings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe furniture & floor coverings market with five year forecasts

## **REASONS TO BUY**

What was the size of the Europe furniture & floor coverings market by value in 2018?

What will be the size of the Europe furniture & floor coverings market in 2023?

What factors are affecting the strength of competition in the Europe furniture & floor coverings market?

How has the market performed over the last five years?

What are the main segments that make up Europe's furniture & floor coverings market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Who are the leading players?
- 7.2. Which players have been most successful in the recent past?
- 7.3. What strategies have leading players used over the last year?

## **8 COMPANY PROFILES**

- 8.1. Groupe Adeo SA
- 8.2. Kingfisher Plc
- 8.3. Tengelmann Group
- 8.4. Inter IKEA Holding BV

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Europe furniture & floor coverings market value: \$ million, 2014-18

Table 2: Europe furniture & floor coverings market category segmentation: \$ million, 2018

Table 3: Europe furniture & floor coverings market geography segmentation: \$ million, 2018

Table 4: Europe furniture & floor coverings market distribution: % share, by value, 2018

Table 5: Europe furniture & floor coverings market value forecast: \$ million, 2018-23

Table 6: Groupe Adeo SA: key facts

Table 7: Groupe Adeo SA: Key Employees

Table 8: Groupe Adeo SA: Key Employees Continued

Table 9: Groupe Adeo SA: Key Employees Continued

Table 10: Groupe Adeo SA: Key Employees Continued

Table 11: Kingfisher Plc: key facts

Table 12: Kingfisher Plc: Annual Financial Ratios

Table 13: Kingfisher Plc: Key Employees

Table 14: Tengermann Group: key facts

Table 15: Tengermann Group: Key Employees

Table 16: Inter IKEA Holding BV: key facts

Table 17: Inter IKEA Holding BV: Key Employees

Table 18: Europe size of population (million), 2014-18

Table 19: Europe gdp (constant 2005 prices, \$ billion), 2014-18

Table 20: Europe gdp (current prices, \$ billion), 2014-18

Table 21: Europe inflation, 2014-18

Table 22: Europe consumer price index (absolute), 2014-18

Table 23: Europe exchange rate, 2014-18

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe furniture & floor coverings market value: \$ million, 2014-18

Figure 2: Europe furniture & floor coverings market category segmentation: % share, by value, 2018

Figure 3: Europe furniture & floor coverings market geography segmentation: % share, by value, 2018

Figure 4: Europe furniture & floor coverings market distribution: % share, by value, 2018

Figure 5: Europe furniture & floor coverings market value forecast: \$ million, 2018-23

Figure 6: Forces driving competition in the furniture & floor coverings market in Europe, 2018

Figure 7: Drivers of buyer power in the furniture & floor coverings market in Europe, 2018

Figure 8: Drivers of supplier power in the furniture & floor coverings market in Europe, 2018

Figure 9: Factors influencing the likelihood of new entrants in the furniture & floor coverings market in Europe, 2018

Figure 10: Factors influencing the threat of substitutes in the furniture & floor coverings market in Europe, 2018

Figure 11: Drivers of degree of rivalry in the furniture & floor coverings market in Europe, 2018

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