

Furniture and Floor Coverings Global Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

Furniture and Floor Coverings Global Industry Guide - Market Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Global Furniture & Floor Coverings industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The furniture & floor coverings market consists of the following two segments: furniture and floor coverings.

Furniture comprises retail sales of domestic furniture, including bedroom furniture, dining room furniture, home office furniture, living room furniture, kitchen furniture and bathroom furniture. It does not cover contract furniture.

Floor coverings includes retail (not trade) sales of carpets, mats, rugs, carpet tiles, hard tiles, laminates, final and wood flooring. All market data and forecasts are represented as a consumer expenditure in retailers which includes sales taxes (e.g. VAT) and figures presented are in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange

rates.

The global furniture & floor coverings market had total revenues of \$634.8bn in 2020, representing a compound annual growth rate (CAGR) of 3% between 2016 and 2020.

Home furniture and floorcoverings specialists account for the largest proportion of sales in the global furniture & floor coverings market in 2020, sales through this channel generated \$392.4bn, equivalent to 61.8% of the market's overall value.

The Asia-Pacific market accounts for 39.0% of the total global market with the US and Europe accounting for 26.0% and 27.8% respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global furniture & floor coverings market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global furniture & floor coverings market

Leading company profiles reveal details of key furniture & floor coverings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global furniture & floor coverings market with five year forecasts.

REASONS TO BUY

What was the size of the global furniture & floor coverings market by value in 2020?

What will be the size of the global furniture & floor coverings market in 2025?

What factors are affecting the strength of competition in the global furniture &

floor coverings market?

How has the market performed over the last five years?

What are the main segments that make up the global furniture & floor coverings market?

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