

Furniture & Floor Coverings Retail in China

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Abstracts

Furniture & Floor Coverings Retail in China

Summary

Furniture & Floor Coverings Retail in China industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The furniture segment encompasses bedroom furniture, dining room furniture, home office furniture, living room furniture, kitchen furniture, bathroom furniture, and mattresses. The floorcovering segment includes carpets, mats, rugs, carpet tiles, hard tiles, vinyl and linoleum flooring, laminates, and wood flooring. Market value represents retail sales.

The Chinese furniture & floor coverings market had total revenues of \$164,765.8 million in 2023, representing a compound annual growth rate (CAGR) of -0.4% between 2018 and 2023.

The furniture segment accounted for the market's largest proportion in 2023, with total revenues of \$122,100.3 million, equivalent to 74.1% of the market's overall value.

According to GlobalData, China held a 64.0% stake in the furniture & floor coverings retail market in Asia-Pacific in 2023.



Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings retail market in China

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings retail market in China

Leading company profiles reveal details of key furniture & floor coverings retail market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the China furniture & floor coverings retail market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the China furniture & floor coverings retail market by value in 2023?

What will be the size of the China furniture & floor coverings retail market in 2028?

What factors are affecting the strength of competition in the China furniture & floor coverings retail market?

How has the market performed over the last five years?

What are the main segments that make up China's furniture & floor coverings retail market?



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